



PRUDENTIAL
保誠保險

用心聆聽 實現您心

保誠精選「粉紅護盾」 PRUChoice PinkShield

Do You Know? 您知道嗎?

>40%

New cancer case is
Breast Cancer*
的癌症新症為乳癌*

3rd

Breast Cancer is the 3rd leading
cause of cancer deaths^
致命癌症中乳癌位列第三^

1/14

Every 14 Hong Kong women,
1 would develop breast cancer
in her lifetime*
每14名香港女性中便有1人
有機會在一生中患上乳癌*

Early detection through mammograms plays a vital role in combating breast cancer, and regular check-ups are recommended as part of maintaining healthiness. Prudential General Insurance Hong Kong Limited ("Prudential") is pleased to introduce **PRUChoice PinkShield**, a complimentary two-year coverage for all stages of breast cancer, to individuals who have undergone a mammogram through Hong Kong Breast Cancer Foundation, between 14 February to 13 August 2026 and within two months before application with satisfactory results of BI-RADS 1 or BI-RADS 2.

及早透過乳房X光造影發現乳癌對防治發揮重要作用，定期健康檢查有助於維持健康。保誠財險有限公司（「保誠」）誠意推出**保誠精選「粉紅護盾」**，為於2026年2月14日至8月13日期間，在投保前兩個月內透過香港乳癌基金會進行乳房X光造影並獲得等同於BI-RADS 1或BI-RADS 2滿意檢查結果的人士，免費提供涵蓋任何階段的乳癌的兩年保險保障。

Insurance Cover at a Glance 保障一覽

If Insured Person is unfortunately diagnosed with a Breast Cancer or a Breast Carcinoma-in-situ, we will pay **HK\$100,000** as the Breast Cancer Protection benefit, helping Insured Person with everyday costs so Insured Person can concentrate on the recovery.

若受保人不幸確診乳癌或乳房原位癌，我們將支付港幣**\$100,000**的乳癌保障，助受保人應付日常開支，專心踏上康復旅程。

Scan QR code for your Free 2-Year **PRUChoice PinkShield**, you are required to also provide your mammogram report that is conducted through Hong Kong Breast Cancer Foundation in the recent 2 months, with a satisfactory result equivalent to BI-RADS 1 or BI-RADS 2.

掃瞄二維碼即時投保兩年免費**保誠精選「粉紅護盾」**，投保時您需要提供最近兩個月內透過香港乳癌基金會進行、且獲得等同於BI-RADS 1或BI-RADS 2滿意檢查結果的乳房X光造影報告。



Act Now!!!
立即行動!!!

Major Exclusion 主要不保事項

The following is a summary of the exclusions to PRUChoice PinkShield. Please refer to the Policy for complete details.

- Breast Cancer or Breast Carcinoma-in-situ existed before the effective date of the Policy;
- Pre-existing condition, or shows any signs or symptoms, which may be the cause or triggering condition of the Breast Cancer or the Breast Carcinoma-in-situ before the effective date (which is also the application date) of the Policy;
- Breast Cancer or Breast Carcinoma-in-situ is a direct or indirect result of:
 - a) Acquired Immune Deficiency Syndrome (AIDS), AIDS-related complex or infection by Human Immunodeficiency Virus (HIV); or
 - b) Narcotics used by the Insured Person unless taken as prescribed by a Registered Medical Practitioner, or the Insured Person's abuse of drugs and / or alcohol;
- There is no valid and satisfactory mammogram result equivalent to BI-RADS 1 or BI-RADS 2, conducted through Hong Kong Breast Cancer Foundation submitted during the application.

下列只為保誠精選「粉紅護盾」不保事項的概略，請參閱保單內所列明的詳細內容。

- 乳癌或乳房原位癌於保單生效的日期（即投保日期）前已存在；
- 任何投保前已存在病症或者出現任何徵狀或病徵，因而有可能導致或引發該乳癌或該乳房原位癌；
- 該乳癌或該乳房原位癌是由下列原因直接或間接引致：
 - a) 患上後天免疫缺陷綜合症（愛滋病）、愛滋病相關複合症或感染人類免疫缺陷病毒；或
 - b) 受保人使用的麻醉劑（由註冊醫生處方使用則除外），或受保人濫用藥物及 / 或酗酒。
- 沒有在投保時提供透過香港乳癌基金會完成且結果相當於 BI-RADS 1 或 BI-RADS 2 的乳房X光造影報告。

Remarks 註：

1. PRUChoice PinkShield is underwritten by Prudential General Insurance Hong Kong Limited ("Prudential") and is subject to all policy terms and conditions. For product details, please refer to the terms and conditions set out in the specimen policy.
 2. All policy applications are subject to the underwriting approval of Prudential. Prudential reserves the right to accept or decline any policy application. Complimentary coverage quota is limited and available on a first-come, first-served basis.
 3. This document is for reference only. They do not constitute any contract or any part thereof between Prudential and any other parties. For details if relevant terms and conditions of any insurance product, please refer to policy documents.
 4. For the mammogram checking service and location of the breast health centre(s) of Hong Kong Breast Cancer Foundation, please refer to their website: <https://www.hkbcf.org/en/>. For the avoidance of doubt, Prudential is not an agent of Hong Kong Breast Cancer Foundation and its breast health centre(s) and doctor(s) for the mammogram and makes no representation, warranty or undertaking as to the suitability of the mammogram, the accuracy or completeness of the test results, the professional standard and quality of the breast health centre(s) and its doctor(s). In any event, Prudential shall not be responsible or liable for any act, omission, default or negligence of the breast health centre(s) and its doctor(s). The provisions of the mammogram by the breast health centre(s) and/or the acceptance thereof by the Insured Person shall constitute a contract between the breast health centre(s) and the insured person separate and independent from this Policy.
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 4. 就香港乳癌基金會提供的乳房X光造影檢查及其乳健中心的位置，請參閱其網站：<https://www.hkbcf.org/zh/>。保誠並非香港乳癌基金會及其提供乳房X光造影檢查的乳健中心及醫生的代理，並沒有就乳房X光造影之適合性、測試結果之準確性或完整性、乳健中心及其醫生的專業標準及質素，作出任何陳述、保證或承諾。在任何情況下，保誠將毋須就乳健中心及其醫生的行為、失當、過失或疏忽負上任何責任。乳健中心提供的健康檢查及測試及 / 或受保人對其服務之接受將構成乳健中心及受保人所訂立的合約，與此保險計劃，乃獨立而互不關連。

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Source 資料來源：

Hong Kong Breast Cancer Foundation website. Local Statistics on breast cancer in Hong Kong 香港乳癌基金會網站，本地乳癌統計
^ Centre for Health Protection, Department of Health, HKSAR government website. Statistics on breast cancer 香港特別行政區衛生防護中心網站，乳癌統計

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