# myPru 智管保單大抽獎

特選客戶於 2026 年 11 月 2 日至 12 月 31 日（包括首尾兩天）期間（「推廣期」）成功登入 myPrudential 手機應用程式（「myPru App」）並進入活動頁面，即可領取第一重「即時禮遇」。此外，特選客戶於推廣期成功登入 myPru App 將自動獲得一次第二重「智管保單大抽獎」抽獎機會；如於 myPru App 內完成指定保單管理服務，更可額外獲得一次抽獎機會。

| 獎賞 | 參加方法 |
|---|---|
| **第一重「即時禮遇」：**<br>Starbucks 手調飲品免費升級電子券一張 | 於推廣期內登入 myPru App，在首頁的「快速連結」下點擊「myPru 智管保單大抽獎」標題圖片，進入活動頁面後可領取「Starbucks 手調飲品免費升級電子券」一張。 |
| **第二重「智管保單大抽獎」：**<br>過千份獎品總值超過 HK$580,000 | **兩種方式獲取抽獎機會：**<br>1. 首次抽獎機會：於推廣期內登入 myPru App，自動獲 1 次抽獎機會；<br>2. 額外抽獎機會：於推廣期內在 myPru App 完成以下任何一項保單管理服務，可獲多一次抽獎機會：<br>• 更新聯絡資料<br>• 設定自動轉賬<br>• 更新受益人<br>每位特選客戶於推廣期最多可獲共兩次抽獎機會：於推廣期內登入 myPru App 即獲第一次抽獎機會，在 myPru App 完成指定保單管理服務即獲額外一次抽獎機會。<br><br>**獎品包括：**<br>• **頭獎**：價值 58,800 港元之 Trip.com 禮品卡（得獎名額 1 位）<br>• **二獎**：價值 18,800 港元之 Trip.com 禮品卡（得獎名額 5 位）<br>• **三獎**：價值 8,800 港元之 Apple Store 禮品卡（得獎名額 10 位）<br>• **四獎**：價值 2,800 港元之 Apple Store 禮品卡（得獎名額 50 位）<br>• **五獎**：價值 800 港元之百佳超級市場電子禮券（得獎名額 100 位）<br>• **特別獎**：價值 100 港元之 Starbucks 電子禮券（得獎名額 1,200 位）<br><br>**抽獎日期**：2027 年 1 月 13 日 |

**活動條款及細則**

1. 「myPru 智管保單大抽獎」（「本活動」）由保誠保險有限公司（「保誠」）主辦，活動由 2026 年 11 月 2 日至 2026 年 12 月 31 日，包括首尾兩天（「推廣期」）。
2. 本活動只適用於獲保誠透過官方渠道（包括電郵、SMS 短訊及 WhatsApp 商業賬號訊息）直接發出指定通訊之特選客戶（「特選客戶」），有關指定通訊需載有前往「myPru 智管保單大抽獎」網頁之連結，而特選客戶可透過該網頁瀏覽本條款及細則。有關通訊內容或連結可能因發送渠道、通訊偏好或系統設定而有所不同，實際特選客戶名單以保誠系統紀錄為準。
3. 特選客戶於推廣期內成功登入 myPru 手機應用程式（「myPru App」）並進入活動頁面，即可領取第一重「即時禮遇」。此外，特選客戶於推廣期成功登入 myPru App，將自動獲得一次「智管保單大抽獎」（「抽獎」）機會；若再於 myPru App 內完成三項指定保單管理服務中的任何一項，包括「更新聯絡資料」、「設定自動轉賬」及「更新

受益人」，更可獲多一次抽獎機會。特選客戶需於推廣期內以保單持有人身份持有最少一份由保誠簽發且仍然生效的人壽保單以保留領取即時禮遇資格，及於抽獎日期（即 2027 年 1 月 13 日）或以前以保單持有人身份持有最少一份由保誠簽發且仍然生效的人壽保單以保留參加抽獎資格（保誠之系統紀錄為最終並具約束力）。

4. 每位特選客戶於推廣期最多可獲共兩次抽獎機會。
5. 大抽獎之抽獎日期為 2027 年 1 月 13 日，參加抽獎並不保證可獲得獎品。保誠將於合資格參加者名單中以電腦隨機方式抽出得獎者及候補得獎者。
6. 每位特選客戶只限獲得即時禮遇及大抽獎獎品最多各一次。
7. 抽獎結果將於 2027 年 1 月 20 日刊登於當天香港出版的星島日報及英文虎報內。
8. 除大抽獎得獎特選客戶（得獎者）將以電郵獲個別通知外，其他合資格參與大抽獎之特選客戶將不作個別通知。
9. 大抽獎之所有獎品將於 2027 年 1 月 31 日或之前根據得獎特選客戶在 myPru 所登記的電郵地址，以電子郵件形式發送至得獎者。特選客戶必須確保 myPru 內登記之電郵地址正確無誤，方可成功收取獎品。如因得獎者提供資料不完整、不正確或未有更新相關資料而導致未能接收獎品，保誠毋須承擔任何責任。
10. 即時禮遇之有效期將會於即時禮遇頁面內註明，而大抽獎獎品之有效期將會於得獎通知內註明，得獎者如未能於有關獎品指定有效期前使用獎品，獎品將被視為放棄，而不會獲得任何補償、退款或補發。
11. 所有即時禮遇及大抽獎獎品只會派發一次，如有遺失恕不補發。在任何情況下，所有即時禮遇及大抽獎獎品均不可更換、退回、兌換現金或換取其他獎品。
12. 保誠並非任何即時禮遇或大抽獎獎品的製造商/供應商，故不會對任何即時禮遇或大抽獎獎品之質素及其使用有關之任何後果負責。所有即時禮遇及大抽獎獎品之使用須受製造商/供應商有關條款及細則約束。
13. 每位特選客戶於推廣期內成功登入 myPru App，即表示同意受本活動之條款及細則、保誠之私隱政策（https://www.prudential.com.hk/tc/privacy-policy/）及收集用戶個人資料（https://www.prudential.com.hk/tc/personal-information-collection-statement/）之條款之約束。保誠將使用特選客戶的個人資料作與本活動有關的通訊及得獎通知用途。
14. 本活動之參加資格、登入紀錄、活動頁面瀏覽紀錄、完成指定保單管理服務紀錄及可獲得之抽獎機會數目均以保誠系統紀錄為準，並為最終及具決定性。
15. 保誠對本條款及細則擁有絕對解釋權。如有任何爭議，保誠擁有最終決定權。
16. 若宣傳材料中包含的資料與此條款和細則之間存在任何抵觸，一概以此條款和細則為準。
17. 如此條款及細則之中文及英文版本存有歧異，一概以英文版本為準。
18. 本活動由保誠於香港特別行政區舉辦。所有與本活動相關之安排、抽獎程序及條款及細則均受香港特別行政區法律管轄及解釋，香港法院對於任何因本條款及細則所引發的爭議享有獨有的司法管轄權。
19. 推廣生意的競賽牌照號碼：62080-1 (只適用於大抽獎)。

**註**

此文件僅旨在香港派發，並不能詮釋為保誠在香港境外提供、出售或遊說購買任何保險產品。如在香港境外之任何司法管轄區的法律下提供或出售任何保險產品屬於違法，保誠不會在該司法管轄區提供或出售該保險產品。

此文件由保誠保險有限公司（保誠集團成員）所刊發。

客戶服務熱線：+852 2281 1333

www.prudential.com.hk

# myPru 智管保单大抽奖

特选客户于 2026 年 11 月 2 日至 12 月 31 日（包括首尾两天）期间（「推广期」）成功登入 myPrudential 手机应用程序（「myPru App」）并进入活动页面，即可领取第一重「即时礼遇」。 此外，特选客户于推广期成功登入 myPru App 将自动获得一次第二重「智管保单大抽奖」抽奖机会; 如于 myPru App 内完成指定保单管理服务，更可额外获得一次抽奖机会。

| 奖赏 | 参加方法 |
|---|---|
| **第一重「即时礼遇」：**<br>Starbucks 手调饮品免费升级电子券一张 | 于推广期内登入 myPru App，在首页的「快速连结」下点击「myPru 智管保单大抽奖」标题图片，进入活动页面后可领取「Starbucks 手调饮品免费升级电子券」一张。 |
| **第二重「智管保单大抽奖」：**<br>过千份奖品总值超过 HK$580,000 | **两种方式获取抽奖机会：**<br>1. 首次抽奖机会：于推广期内登入 myPru App，自动获 1 次抽奖机会;<br>2. 额外抽奖机会：于推广期内在 myPru App 完成以下任何一项保单管理服务，可获多一次抽奖机会：<br>• 更新联络资料<br>• 设定自动转账<br>• 更新受益人<br>每位特选客户于推广期最多可获共两次抽奖机会：于推广期内登入 myPru App 即获第一次抽奖机会，在 myPru App 完成指定保单管理服务即获额外一次抽奖机会。<br><br>**奖品包括：**<br>• **头奖**：价值 58,800 港元之 Trip.com 礼品卡（得奖名额 1 位）<br>• **二奖**：价值 18,800 港元之 Trip.com 礼品卡（得奖名额 5 位）<br>• **三奖**：价值 8,800 港元之 Apple Store 礼品卡（得奖名额 10 位）<br>• **四奖**：价值 2,800 港元之 Apple Store 礼品卡（得奖名额 50 位）<br>• **五奖**：价值 800 港元之百佳超级市场电子礼券（得奖名额 100 位）<br>• **特别奖**：价值 100 港元之 Starbucks 电子礼券（得奖名额 1,200 位）<br><br>**抽奖日期**：2027 年 1 月 13 日 |

**活动条款及细则**

1. 「myPru 智管保单大抽奖」（「本活动」）由保诚保险有限公司（「保诚」）主办，活动由 2026 年 11 月 2 日至 2026 年 12 月 31 日，包括首尾两天（「推广期」）。
2. 本活动只适用于获保诚透过官方渠道（包括电邮、SMS 短讯及 WhatsApp 商业账号讯息）直接发出指定通讯之特选客户（「特选客户」），有关指定通讯需载有前往「myPru 智管保单大抽奖」网页之链接，而特选客户可透过该网页浏览本条款及细则。有关通讯内容或链接可能因发送渠道、通讯偏好或系统设置而有所不同，实际特选客户名单以保诚系统记录为准。
3. 特选客户于推广期内成功登入 myPru 手机应用程序（「myPru App」）并进入活动页面，即可领取第一重「即时礼遇」。此外，特选客户于推广期成功登入 myPru App，将自动获得一次「智管保单大抽奖」（「抽奖」）机会; 若再于 myPru App 内完成三项指定保单管理服务中的任何一项，包括「更新联络资料」、「设定自动转账」及「更新受

益人」，更可获多一次抽奖机会。特选客户需于推广期内以保单持有人身份持有最少一份由保诚签发且仍然生效的人寿保单以保留领取即时礼遇资格，及于抽奖日期（即 2027 年 1 月 13 日）或以前以保单持有人身份持有最少一份由保诚签发且仍然生效的人寿保单以保留参加抽奖资格（保诚之系统纪录为最终并具约束力）。

4. 每位特选客户于推广期最多可获共两次抽奖机会。
5. 大抽奖之抽奖日期为 2027 年 1 月 13 日，参加抽奖并不保证可获得奖品。保诚将于合资格参加者名单中以电脑随机方式抽出得奖者及候补得奖者。
6. 每位特选客户只限获得即时礼遇及大抽奖奖品最多各一次。
7. 抽奖结果将于 2027 年 1 月 20 日刊登于当天香港出版的星岛日报及英文虎报内。
8. 除大抽奖得奖特选客户（得奖者）将以电邮获个别通知外，其他合资格参与大抽奖之特选客户将不作个别通知。
9. 大抽奖之所有奖品将于 2027 年 1 月 31 日或之前根据得奖特选客户在 myPru 所登记的电邮地址，以电子邮件形式发送至得奖者。特选客户必须确保 myPru 内登记之电邮地址正确无误，方可成功收取奖品。如因得奖者提供资料不完整、不正确或未有更新相关资料而导致未能接收奖品，保诚毋须承担任何责任。
10. 即时礼遇之有效期将会于即时礼遇页面内注明，而大抽奖奖品之有效期将会于得奖通知内注明，得奖者如未能于有关奖品指定有效期前使用奖品，奖品将被视为放弃，而不会获得任何补偿、退款或补发。
11. 所有即时礼遇及大抽奖奖品只会派发一次，如有遗失恕不补发。在任何情况下，所有即时礼遇及大抽奖奖品均不可更换、退回、兑换现金或换取其他奖品。
12. 保诚并非任何即时礼遇或大抽奖奖品的制造商/供应商，故不会对任何即时礼遇或大抽奖奖品之质素及其使用有关之任何后果负责。所有即时礼遇及大抽奖奖品之使用须受制造商/供应商有关条款及细则约束。
13. 每位特选客户于推广期内成功登入 myPru App，即表示同意受本活动之条款及细则、保诚之私隐政策（https://www.prudential.com.hk/tc/privacy-policy/）及收集用户个人资料（https://www.prudential.com.hk/tc/personal-information-collection-statement/）之条款之约束。保诚将使用特选客户的个人资料作与本活动有关的通讯及得奖通知用途。
14. 本活动之参加资格、登入纪录、活动页面浏览纪录、完成指定保单管理服务纪录及可获得之抽奖机会数目均以保诚系统纪录为准，并为最终及具决定性。
15. 保诚对本条款及细则拥有绝对解释权。如有任何争议，保诚拥有最终决定权。
16. 若宣传材料中包含的资料与此条款和细则之间存在任何抵触，一概以此条款和细则为准。
17. 如此条款及细则之中文及英文版本存有歧异，一概以英文版本为准。
18. 本活动由保诚于香港特别行政区举办。所有与本活动相关之安排、抽奖程序及条款及细则均受香港特别行政区法律管辖及解释，香港法院对于任何因本条款及细则所引发的争议享有独有的司法管辖权。
19. 推广生意的竞赛牌照号码：62080-1（只适用于大抽奖）。

**注**

此文件仅旨在香港派发，并不能诠释为保诚在香港境外提供、出售或游说购买任何保险产品。 如在香港境外之任何司法管辖区的法律下提供或出售任何保险产品属于违法，保诚不会在该司法管辖区提供或出售该保险产品。

此文件由保诚保险有限公司（保诚集团成员）所刊发。

客户服务热线：+852 2281 1333

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# Manage your policies with myPru for a chance to win big.

From 2 November to 31 December 2026 (both dates inclusive) ("Promotion Period"), selected customers who successfully log in to the myPrudential Mobile App ( "myPru App") and visit the campaign page will be entitled to redeem the first privilege, "Instant Reward". In addition, selected customers who successfully log in to the myPru App will automatically receive one Lucky Draw entry for the second privilege "Smart Policy Management Lucky Draw". By completing an eligible policy management task in the myPru App, they will receive one additional Lucky Draw entry.

| Reward | How to participate |
|---|---|
| **Privilege 1**<br>**"Instant Reward":**<br>Starbucks handcrafted beverage free upgrade e-coupon | During the Promotion Period, log in to the myPru App, click the "Manage your policies with myPru for a chance to win big" banner under "Quick Links" on the homepage, and visit the campaign page to receive one "Starbucks handcrafted beverage free upgrade e-coupon". |
| **Privilege 2**<br>**"Smart Policy Management Lucky Draw":**<br>More than 1,000 prizes worth over HK$580,000 in total | **Two ways to receive Lucky Draw entry:**<br>1. First lucky draw entry: Log in to the myPru App during the Promotion Period to receive one lucky draw entry automatically<br>2. Additional lucky draw entry: Complete any one of the following eligible policy management tasks in the myPru App during the Promotion Period to receive one additional lucky draw entry:<br>• Update contact details<br>• Set up autopay<br>• Update beneficiaries<br>Each selected customer may earn up to two Lucky Draw entries during the Promotion Period: one entry for logging in to the myPru App, and one additional entry for completing any one eligible policy management task in the myPru App.<br><br>**Prizes:**<br>• **First Prize:** Value HK$58,800 Trip.com Gift Card (1 winner)<br>• **Second Prize:** Value HK$18,800 Trip.com Gift Card (5 winners)<br>• **Third Prize:** Value HK$8,800 Apple Store Gift Card (10 winners)<br>• **Fourth Prize:** Value HK$2,800 Apple Store Gift Card (50 winners)<br>• **Fifth Prize:** Value HK$800 PARKnSHOP e-Voucher (100 winners)<br>• **Special Prize:** Value HK$100 Starbucks e-Gift Certificate (1,200 winners)<br><br>**Lucky Draw Date:** 13 January 2027 |

**<u>Campaign Terms and Conditions</u>**

1. "Manage your policies with myPru for a chance to win big" ( "Campaign") is organised by Prudential Hong Kong Limited ("Prudential") and covers the promotion period from 2 November 2026 to 31 December 2026, both dates inclusive (the "Promotion Period").
2. This Campaign is only applicable to selected customers who have received designated communications directly from Prudential's official channels including email, SMS and WhatsApp Business message ("selected customers"). The designated communications shall include hyperlink to "Manage your policies with myPru for a chance to win big" website, from which selected customers can have access to this Terms and Conditions. The designated communication content or hyperlink may vary depending on the communication channel, communication preferences or system settings. The actual list of selected customers shall be subject to Prudential's system records.
3. During the Promotion Period, selected customers who successfully log in to the myPru App and visit the campaign page can enjoy the first privilege, "Instant Reward". In additional, selected customers who successfully log in to the myPru App during the Promotion Period will automatically receive one Lucky Draw entry for the second privilege, "Smart Policy Management Lucky Draw" ("Lucky Draw"). By completing an eligible policy management task in the myPru App (any one of the following policy management tasks: "Update Contact Details", "Set Up Autopay" and "Update Beneficiaries"), they can earn one additional Lucky Draw entry. Each selected customer must hold, as a policyowner, at least one life insurance policy issued by Prudential remaining in force during the

Promotion Period to maintain the eligibility to enjoy the Instant Reward, and hold, as a policyowner, at least one life insurance policy issued by Prudential remaining in force on or before Lucky Draw Date (i.e. 13 January 2027) to maintain the eligibility to participate in the Lucky Draw. Prudential's system records shall be final and binding.

4. Each selected customer may earn up to a maximum of two Lucky Draw entries in total.
5. The Lucky Draw will be conducted on 13 January 2027. Entry to the Lucky Draw does not guarantee the winning of any prize. Lucky Draw winners and the replacement winners will be randomly drawn among the eligible selected customers by the computer system.
6. Each selected customer is entitled to receive the Instant Reward once at most and win a maximum of one Lucky Draw prize.
7. The results of the Lucky Draw will be published in Sing Tao Daily and The Standard published in Hong Kong on 20 January 2027.
8. Except for the Lucky Draw winning selected customers ("winners") who will be notified individually via email, the other selected customers who have participated in the Lucky Draw will not be notified individually.
9. The electronic link to the Lucky Draw prizes will be sent by email to the winners' email address registered in myPru on or before 31 January 2027. Winners must ensure that the email address registered in myPru is accurate and valid in order to successfully receive the prizes. Prudential shall not be liable if a winner fails to receive a prize due to incomplete or inaccurate information provided by the winner, or the winner's failure to update the relevant information.
10. The validity period of the Instant Reward will be specified in the instant reward page, while the validity periods of the Lucky Draw prizes will be stated in the winner notification. If winners do not use the prizes within the valid time period as specified, their usage qualification will be cancelled without further notice, and the prizes will be considered forfeited and no compensation, refund or reissuance will be provided.
11. All Instant Rewards and Lucky Draw prizes will only be issued once and will not be reissued if lost. They cannot be exchanged, returned, exchanged for cash or other prizes under any circumstances.
12. Prudential is not the manufacturer or supplier of any Instant Rewards and Lucky Draw prizes and will not be responsible or liable for any problems regarding the quality and the use of them. The use of all Instant Rewards and Lucky Draw prizes is subject to the terms and conditions imposed thereon by the individual manufacturer or supplier.
13. By successful login to the myPru App during the Promotion Period, each selected customer agrees to be bound by these terms and conditions, privacy notice of Prudential (https://www.prudential.com.hk/en/privacy-policy/) and the Personal Information Collection Statement of Prudential (https://www.prudential.com.hk/en/personal-information-collection-statement/). Prudential will use your personal data for communications relating to the Campaign and for Lucky Draw winner notification purposes.
14. Eligibility for the Campaign, login records, campaign page visit records, records of completion of eligible policy management tasks and the number of Lucky Draw entries earned shall be determined by Prudential's system records, which shall be final and conclusive.
15. Prudential reserves the right to interpret these Terms and Conditions. In case of any disputes, the decision of Prudential shall be final and binding.
16. If there is any conflict between the information contained in the promotional materials and these terms and conditions, these terms and conditions shall apply and prevail.
17. In the event of discrepancies in the terms and conditions between the English and Chinese versions, the English version shall prevail.
18. This campaign is organised by Prudential in the Hong Kong Special Administrative Region. All arrangements relating to the campaign, the Lucky Draw procedures and these Terms and Conditions shall be governed by and construed in accordance with the laws of the Hong Kong Special Administrative Region. The courts of Hong Kong shall have exclusive jurisdiction over any dispute arising from these Terms and Conditions.
19. Trade Promotion Competition Licence No. 62080-1 (only applicable to the lucky draw).

**Note**

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