

母親節限定推廣優惠條款及細則

1. **母親節限定推廣優惠** (本「優惠」) 由保誠財險有限公司 (「保誠」) 提供，優惠期由 2026 年 5 月 8 日 00:00 至 2026 年 5 月 17 日 23:59 (香港時間) (「推廣期」)。
2. 本優惠只適用於在推廣期內透過 PRUeShop 成功投保**保誠精選**「旅遊樂」旅遊保障計劃 (全年保障) 或**保誠精選**「康檢寶」醫療保障計劃 (「推廣產品」) 的新保單 (「合資格保單」)。
3. 在本優惠下，合資格保單將享有首次保費 8 折優惠。優惠資格以保誠記錄的保單繕發時間為準。有關合資格保單必須在首個 (適用於全年保障) / 首兩個 (適用於兩年保障) 保單年度維持生效，方可享有本優惠。
4. 以下情況均不可享有此優惠，保誠將根據情況保留追究折扣差額之權利 (如有)。
 - a) 於推廣期內遞交新保單申請前的兩個月內曾取消現有保單；或
 - b) 於不續保或現有保單失效前後兩個月內遞交新保單申請、將現有保單轉換成新保單 (不論其保障或保障期)；或
 - c) 因分拆現有保單所得到的額外保單，或
 - d) 由已離職理財顧問轉移的現有保單，或
 - e) 轉換理財顧問的現有保單。
5. 推廣產品由保誠承保及簽發，並受其保單內的所有條款及細則約束。有關產品詳情，請參閱相關產品小冊子及相關保單樣本內的條款及細則。
6. 所有保單申請須經保誠核保，保誠保留接受或拒絕投保申請的權利。
7. 在本優惠下，凡成功投保任何一項推廣產品的合資格保單持有人，均可獲贈**保誠精選**「家居寶」家居保障計劃八折保費優惠碼一個，並受第 11 項條款及細則約束。此外，
 - a) 凡僅投保其中一項推廣產品的合資格保單持有人，將同時獲贈 THANN「天然香木潤手霜 250ml 及天然香木芳香洗手液 250ml」乙套 (合共價值 HK\$348)；
 - b) 凡同時投保以上兩項推廣產品的合資格保單持有人，可同時獲贈 THANN「芳香按摩 (60 分鐘)」乙次 (價值 HK\$980)。上述 7a) 及 7b) (「禮品」) 之專屬換領優惠碼，將於推廣期完結後兩星期內以電郵方式發放。專屬換領優惠碼只會派發一次，如有遺失或損毀，恕不補發。換領詳情及相關條款及細則，請參閱有關換領電郵。
8. 除另有指明外，本優惠可與其他推廣優惠活動同時享用。
9. 在任何情況下，本優惠不得更換、退回、兌換現金或其他獎品。
10. 本優惠不適用於應付保費徵費。
11. **保誠精選「家居寶」家居保障計劃首年 8 折優惠碼**
 - a) **保誠精選**「家居寶」家居保障計劃首年 8 折保費優惠碼 (本「優惠碼」) 由保誠財險有限公司 (「保誠」) 發出，有效期由 2026 年 5 月 8 日 00:00 至 2026 年 6 月 7 日 23:59，包括首尾兩天 (「優惠碼推廣期」)。
 - b) 本優惠碼只適用於網上 **PRUeShop 保誠精選**「家居寶」家居保障計劃 (「推廣產品」) 之用。所有該等新保單申請必須於推廣期內遞交，而該等新保單必須由保誠批核及簽發 (「合資格保

- 單」)。
- c) 在本優惠碼下，合資格保單將享有首年保費 8 折優惠。有關合資格保單於續保時將不再享有本優惠。有關合資格保單必須在首個保單年度維持生效，方可享有本優惠碼。
 - d) 以下情況均不可享有此優惠碼，保誠將根據情況保留追究折扣差額之權利 (如有) 。
 - (i) 於推廣期內遞交新保單申請前的 2 個月內曾取消現有保單；或
 - (ii) 於不續保或現有保單失效前後 2 個月內遞交新保單申請、將現有保單轉換成新保單(不論其保障或保障期)；或
 - (iii) 因分拆現有保單所得到的額外保單，或
 - (iv) 由已離職理財顧問轉移的現有保單，或
 - (v) 轉換理財顧問的現有保單。
 - e) 每個優惠碼只可使用一次。優惠不可與其他需要填寫優惠碼之推廣同時使用。本優惠碼只會派發一次，如有遺失或損毀，恕不補發。
 - f) 在任何情況下，本優惠碼不得更換、退回、兌換現金或其他獎品。
 - g) 本優惠碼不適用於應付徵費。
 - h) 推廣產品由保誠承保，並受保單內的所有條款及細則約束。有關產品詳情，請參閱產品小冊子及保單樣本內的條款及細則。
 - i) 所有保單申請須經保誠核保，保誠保留接受或拒絕投保申請的權利。
 - j) 保誠保留更改以上細則及條款的權利而毋須預先通知。如對本優惠碼有任何爭議，將以保誠的決定為準。
 - k) 本優惠碼之條款及細則受香港特別行政區之法律管限，香港法院對於任何因本優惠之條款及細則所引發的爭議享有獨有的司法管轄權。
12. 保誠並非禮品的供應商，亦非該供應商的代理。該禮品之使用須受個別供應商所訂定之所有條款及條件規限。保誠毋須就該禮品的任何問題 (包括但不限於其供應及使用有關事宜) 負上任何責任。任何因這些禮品所引起的爭議應由保單持有人 與供應商直接解決。對任何因使用或不當使用該獎品而直接或間接引致的任何損失或損害，保誠概不承擔任何法律責任或責任。
13. 保誠保留更改本優惠之條款及細則的權利而毋須預先通知。如對本優惠有任何爭議，將以保誠的決定為準。
14. 本優惠之條款及細則受香港特別行政區之法律管限，香港法院對於任何因本優惠之條款及細則所引發的爭議享有獨有的司法管轄權。

本優惠僅旨在香港派發，並不能詮釋為在香港境外提供或出售或游說購買任何保險產品。如在香港境外之任何司法管轄區提供或出售任何保險產品屬於違法，保誠不會在該司法管轄區提供或出售該保險產品。

倘若中文內容與英文內容有不一致之處，本優惠之條款及細則以英文版為準。



Terms and Conditions of Mother's Day Exclusive Promotion

1. **Mother's Day Exclusive Promotion** (the "Promotion") is offered by Prudential General Insurance Hong Kong Limited ("Prudential") from 8 May 2026 00:00 until 17 May 2026 23:59, Hong Kong Time (the "Promotion Period").
2. The Promotion is applicable to the successful purchase of any new policy of **PRUChoice** Travel Insurance (Annual Plan) or **PRUChoice** Health Check Medical Insurance ("Promotion Product") during the Promotion Period via PRUeShop ("Eligible Policy").
3. Under the Promotion, a 20% off discount on the first premium will be applied to the Eligible Policy. Eligibility for the discount is determined based on the policy issuance time as recorded by Prudential. The Eligible Policy will not be applicable to subsequent renewals (applicable to Annual Cover and 2-Years Plan). Eligible Policy(ies) must be kept in-force during the first policy year (applicable to Annual Cover)/ first two years (applicable to 2-Year Plan) in order to enjoy the Promotion.
4. The following circumstances will not be eligible for this promotion discount. Prudential reserves the right to pursue the shortfall (if any).
 - a) Cancelling existing inforce policy(ies) within 2 months prior to submitting a new policy application(s) during the Promotion Period; or
 - b) Submitting a new policy application within 2 months before or after non-renewal or expiry of the existing policy, converting any existing policy(ies) to new policy(ies) irrespective of coverages or coverage period; or
 - c) Additional policy(ies) created due to splitting of existing policy(ies); or
 - d) Existing policy(ies) transferred from a former agent; or
 - e) Existing policy(ies) that changed servicing agent.
5. The Promotion Product is underwritten and issued by Prudential and is subject to its respective policy terms and conditions. For product details, please refer to the relevant product brochure as well as the terms and conditions set out in the relevant specimen policy.
6. All policy applications are subject to the underwriting approval of Prudential. Prudential reserves the right to accept or decline any policy application.
7. Under this promotion, each eligible policyholder who has successfully purchased any one of the Promotion Product will be entitled to receive one 20% off first-year premium discount code for **PRUChoice** Home Insurance Plan, subject to the terms and conditions set out in Clause 11. In addition:
 - a) An eligible policyholder who has successfully purchased any ONE of the promotion products will also receive one set of THANN "Aromatic Wood Hand Lotion 250ml and Aromatic Wood Hand Wash 250ml" (Total value of HK\$348);
 - b) An eligible policyholder who has successfully purchased both Promotion Products will receive ONE THANN Aroma Massage (60 minutes) (Value at HK\$980).The unique redemption code(s) for the gifts set out in clauses 7a) and 7b) above (the "Gift") will be distributed by email within 2 weeks after the end of the Promotion Period. The unique redemption code(s) will only be issued once. If it/they is/are lost or damaged, it/ they will not be reissued. Details of the redemption arrangements and the relevant terms and conditions shall be subject to the contents of the relevant redemption email.
8. The Promotion can be used in conjunction with any other promotional offers unless otherwise specified.
9. The Promotion will not be replaced, returned, exchanged for cash or other prizes under any circumstances.
10. The Promotion is not applicable to premium levy payable.



11. Terms and conditions of 20% off first-year premium discount code for PRUChoice Home

- a) The 20% off first-year premium discount code for **PRUChoice Home** (this "Coupon Code") is offered by Prudential General Insurance Hong Kong Limited ("Prudential"), validity period from 8 May 2026 00:00 until 7 June 2026 23:59, both dates inclusive (the "Coupon Code Promotion Period").
 - b) This Coupon Code is applicable to the purchase of **PRUChoice Home** ("Promotion Product") via PRUeShop only. All such new application(s) must be submitted within the Promotion Period, and the policy(ies) must be underwritten and issued by Prudential ("Eligible Policy").
 - c) Under the Coupon Code, a 20% off discount will apply to first-year premium of the Eligible Policy and will not be applicable to subsequent renewals. These Eligible Policy(ies) must be kept in-force during the first policy year, in order to enjoy the Promotion.
 - d) The following circumstances will not be eligible for this Coupon Code. Prudential reserves the right to pursue the shortfall (if any).
 - (i) Cancelling existing inforce policy(ies) within 2 months prior to submitting a new policy application(s) during the Promotion Period; or
 - (ii) Submitting a new policy application within 2 months before or after non-renewal or expiry of the existing policy, converting any existing policy(ies) to new policy(ies) irrespective of coverages or coverage period; or
 - (iii) Additional policy(ies) created due to splitting of existing policy(ies); or
 - (iv) Existing policy(ies) transferred from a former agent
 - (v) Existing policy(ies) that changed servicing agent.
 - e) Each Coupon Code can only be used once. This Coupon Code cannot be used together with other promotions that require entering a promo code. The Coupon Code will only be issued once; if it is lost or damaged, it will not be reissued.
 - f) This Coupon Code will not be replaced, returned, exchanged for cash or other prizes under any circumstances.
 - g) This Coupon Code is not applicable to levy payable.
 - h) Promotion Product is underwritten by Prudential and are subject to all policy terms and conditions. For product details, please refer to the product brochure as well as the terms and conditions set out in the specimen policy.
 - i) All policy applications are subject to the underwriting approval of Prudential. Prudential reserves the right to accept decline any policy application.
 - j) Prudential reserves the right to amend the terms and Prudential reserves the right to amend the terms and conditions of the Coupon Code without prior notice. In case of dispute, Prudential's decision is final and conclusive.
 - k) The terms and conditions of the Coupon Code are governed by the laws of the Hong Kong Special Administrative Region and the Hong Kong Courts have exclusive jurisdiction if any dispute arises.
12. Prudential is not the supplier of the Gift and is not the agent of such supplier. The use of this Gift is subject to the terms and conditions imposed thereon by the individual supplier. Prudential shall not be responsible or liable in any way whatsoever in relation to this Gift (including but not limited to the supply and the use). Any disputes arising from these Prizes shall be resolved by the policyholder and the supplier directly. Prudential will not be responsible or liable for loss or damage directly or indirectly resulting from any use or misuse of these Gift.
13. Prudential reserves the right to amend the terms and conditions of the Promotion without prior notice. In case of dispute, Prudential's decision is final and conclusive.
14. The terms and conditions of the Promotion are governed by the laws of the Hong Kong Special Administrative Region and the Hong Kong Courts have exclusive jurisdiction if any dispute arises.

The Promotion is for distribution in Hong Kong only. It is not an offer to sell or solicitation to buy or provide any insurance product outside Hong Kong. Prudential does not offer or



sell any insurance product in any jurisdictions outside Hong Kong where such offering or sale of the insurance product is illegal under the laws of such jurisdictions.

In the event of any inconsistency between Chinese and English versions of the terms and conditions of the Promotion, the English version shall prevail.