

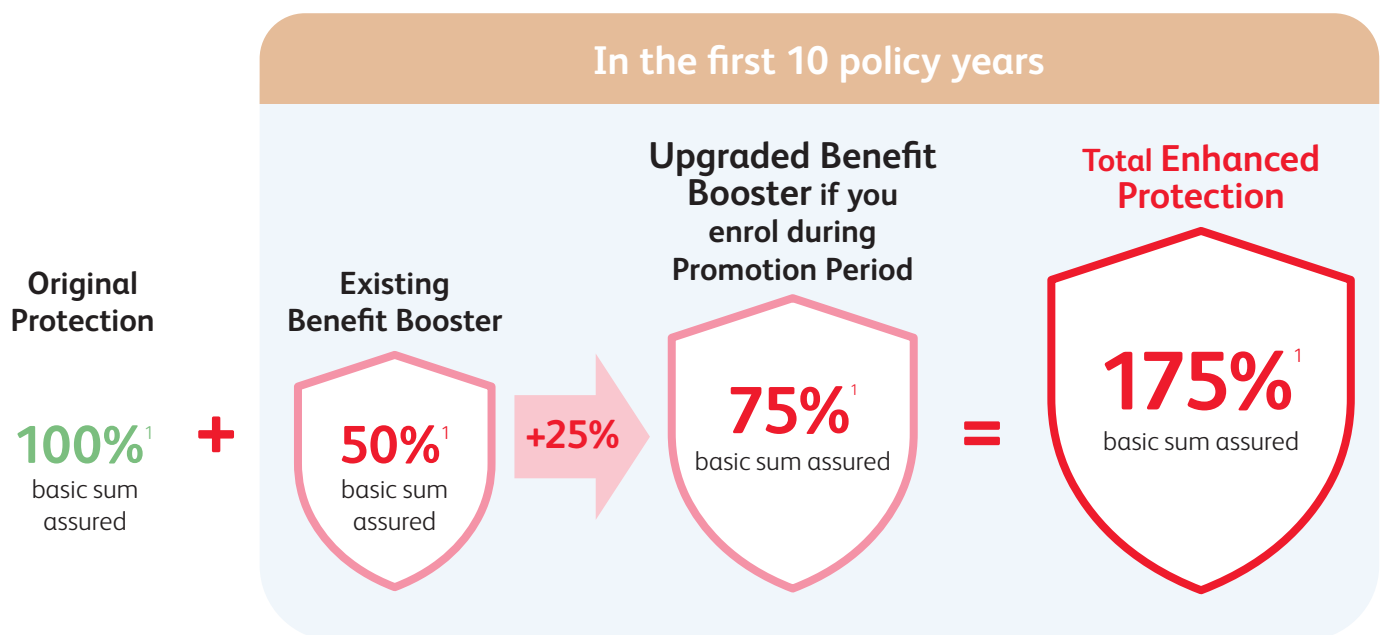


Note: PRUHealth Guardian Critical Illness Plan Series Offer (MKTX/PF0568E (05/23)) is terminated with immediate effect whereas this PRUHealth Guardian Critical Illness Plan Series Offer becomes effective on 18 August 2023.

We do *health*

Enrol in **PRUHealth Guardian Critical Illness Plan Series** to enjoy **175% enhanced protection¹** in honor of Prudential plc's 175th anniversary!

To celebrate Prudential plc's 175th anniversary, from **19 May to 30 September 2023** (the "Promotion Period"), when you successfully take out any plan under the **PRUHealth Guardian Critical Illness Plan Series** – **PRUHealth Guardian Critical Illness Plan** and **PRUHealth Baby Guardian Critical Illness Plan** based on your insurance needs, we will give you a total of **175% enhanced protection¹** in the first 10 policy years without any extra premiums.



What's more, you may **convert** your **Benefit Booster** into a **new life insurance policy** as specified by us with cash value (which provides coverage on life and/or critical illness) within 1 month before or after the end of Benefit Booster, **without requiring further health evidence**. For the explanation of Benefit Booster and details of requirements of the conversion, please refer to the policy provisions.

¹ Subject to the terms and conditions stated in policy document.

Contact your consultant or call our Customer Service Hotline

Hong Kong (852) 2281 1333  **Macau** (853) 8293 0833  www.prudential.com.hk www.prudential.com.mo

Please refer to the relevant terms and conditions for more about the offer(s).

Terms and Conditions

1. This Enhanced Protection on **PRUHealth Guardian Critical Illness Plan Series** (the “Enhanced Protection Offer”) promotion (the “Promotion”) is offered by Prudential Hong Kong Limited and Prudential Hong Kong Limited (Macau Branch) (“Prudential” or “we”). The promotion period is from 19 May to 30 September 2023, both dates inclusive (the “Promotion Period”).
2. The Promotion is applicable to the policies applied through the Agency channel, Broker channel (if applicable) of Prudential or Standard Chartered Bank (Hong Kong) Limited (if applicable).
3. In order to be eligible for the Enhanced Protection Offer under the Promotion,
 - (i) customers must have successfully applied for and submitted the completed application of **PRUHealth Guardian Critical Illness Plan** and/or **PRUHealth Baby Guardian Critical Illness Plan** (the “Designated Insurance Plan(s)”) to us, which are available on or after 18 August 2023, in Macau, within the Promotion Period;
 - (ii) the Designated Insurance Plan(s) must have been issued by us on or before 30 November 2023; and
 - (iii) all the premiums and levy(ies) (if applicable) must have been fully settled when due.Each Designated Insurance Plan will be eligible for the Enhanced Protection Offer if it meets all applicable requirements as set out in clause 3 (each an “Eligible Plan”). Otherwise, the Enhanced Protection Offer will be forfeited.
4. The Enhanced Protection Offer is offered to each Eligible Plan. If a customer has successfully applied for more than 1 Eligible Plan during the Promotion Period, and fulfilled all other requirements stated under these terms and conditions, each Eligible Plan will be qualified for the Enhanced Protection Offer.
5. Any decrease in the basic sum assured of the Eligible Plan after we issue the policy, we will adjust the upgraded Benefit Booster proportionally. There is more information about the Benefit Booster in the **PRUHealth Guardian Critical Illness Plan Series – PRUHealth Guardian Critical Illness Plan and PRUHealth Baby Guardian Critical Illness Plan** product brochure.
6. **The Promotion can be used in conjunction with any other promotional offer unless otherwise specified.**
7. The Designated Insurance Plan(s) is/are underwritten by Prudential Hong Kong Limited or Prudential Hong Kong Limited (Macau Branch), and is/are subject to all the respective policy terms and conditions. For product information, please refer to the terms and conditions set out in the product brochure and specimen policy(ies) issued by us.
8. We reserve the right to change any terms and conditions of this Promotion without issuing further notices. In the event of any disputes, we shall have the absolute discretion to make the final decision.

Notes

You can always choose to take out the above-mentioned plan(s) as a standalone plan without enrolling with other type(s) of insurance product at the same time, unless such plan(s) is/are only available as a supplementary benefit which needs to be attached to a basic plan.

The product details and other relevant information listed above are for reference only. It does not constitute any contract or any part thereof between us and any persons or entities (unless otherwise stated). **During the sales process, this flyer should be read in conjunction with the relevant product brochure. For full terms and conditions, and risk disclosures of the relevant insurance plan, please refer to relevant product brochure and policy document and read carefully.** Prudential will be happy to provide a specimen of the policy document upon your request.

This flyer is for distribution in Hong Kong or Macau only. It is not an offer to sell or solicitation to buy or provide any insurance product outside Hong Kong or Macau. Prudential does not offer or sell any insurance product in any jurisdictions outside Hong Kong or Macau where such offering or sale of the insurance product is illegal under the laws of such jurisdictions.

This flyer is issued by Prudential Hong Kong Limited and Prudential Hong Kong Limited (Macau Branch) (Part of Prudential plc (United Kingdom)).