



Note: This LiveFree Protector Premium Prepayment “Guaranteed Preferential Interest Rate” Promotion (MKTX/PF0642E (12/23)) becomes effective on 27 December 2023 whereas LiveFree Protector Premium Prepayment “Guaranteed Preferential Interest Rate” Promotion (MKTX/PF0630E (12/23)) is terminated with immediate effect.

## Pay a lump-sum premium to enjoy a guaranteed preferential interest rate of 4% p.a. - equivalent to 37% of the first year annual premium

Limited offer  
First-come,  
first-served

From **15 December 2023 to 4 January 2024**, when you successfully take out the **LiveFree Protector** according to the below requirements and pay the total 5-year premiums in a lump sum, we will give you a **guaranteed preferential interest rate of 4% p.a.#** on the prepaid premium. With this guaranteed preferential interest, which is **equivalent to 37% of the first year annual premium\***, you can then **pay less premium upfront.**

Insurance Plan	Premium Payment Term	Premium Payment Mode	Policy Currency	Guaranteed Preferential Interest Rate
LiveFree Protector	5 years	Annual	USD	4% p.a.# equivalent to 37% of the first year annual premium*

# The interest is realised upfront, so the reduced premium amount represents the present value of the interest to be earned. The present value of the interest to be earned is the current value of a future sum of interest to be earned given a specified rate of return. In this case, the specified rate would be 4% p.a..

\* The figure is rounded to the nearest whole number.

Contact your consultant or call our Customer Service Hotline

2281 1333 [www.prudential.com.hk](http://www.prudential.com.hk)

Please refer to the relevant terms and conditions for more about the offer.

## How it could work for you

For example, if you enrol in the **LiveFree Protector** with a 5-year premium term and an annual premium of USD 10,000, and pay the total 5-year premiums in a lump sum upon application, you can enjoy a **guaranteed preferential interest rate of 4% p.a.#** on the prepaid premium. This means you can then **pay USD 3,701\*\* less premium upfront.**



The above figures are only for illustration.

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\* The figure is rounded to the nearest whole number.

## Terms and Conditions

1. The guaranteed preferential interest rate (“Guaranteed Preferential Interest Rate”) on the **LiveFree Protector** is offered by Prudential Hong Kong Limited (“Prudential” or “we”) and covers the period from 15 December 2023 to 4 January 2024, both dates inclusive (the “Promotion Period”).
2. The Guaranteed Preferential Interest Rate is applicable to policies applied through the Agency channel or Broker channel of Prudential.
3. In order to be eligible for the Guaranteed Preferential Interest Rate,
  - (a) customers must have successfully applied for and submitted the completed application for the **LiveFree Protector** with the 5-year premium payment term and annual payment mode in USD policy currency (the “Selected Plan”) to us within the Promotion Period;
  - (b) the Selected Plan must have been issued by us on or before 31 January 2024;
  - (c) customers must select the Premium Prepayment Option (as stated in the Insurance Proposal) upon policy application and pay the lump sum premium (less the reduced amount as explained in clause 5 below) and levies for the 5-year premium payment term of the Selected Plan (“Single Lump Sum”) at the time of application or within 1 month after policy issuance;
  - (d) the Selected Plan must not attach any supplementary benefit;
  - (e) customers must pay the Single Lump Sum in full as a single lump sum even if the total premiums payable are adjusted due to other promotional offers (if applicable);
  - (f) the Selected Plan must remain in force when we deposit the interest computed at the Guaranteed Preferential Interest Rate to the premium deposit account (“PDA”); and
  - (g) customers must provide valid documentation as proof for us to conduct due diligence pursuant to the applicable legislation/requirements.The Selected Plan that meets all applicable requirements as set out in clause 3 will be eligible for the Guaranteed Preferential Interest Rate (the “Eligible Plan”). Otherwise, the Guaranteed Preferential Interest Rate will be forfeited.
4. The Guaranteed Preferential Interest Rate of 4% p.a. comprises the prevailing interest rate (currently 0.5% p.a., non-guaranteed) applicable to the PDA and the additional interest rate of 3.5% p.a.. Such additional interest rate shall only apply to the Single Lump Sum less (a) the levies for the 5 years and (b) the due premiums payable of the Eligible Plan for the corresponding policy year (“Balance of Prepaid Premium”), but it does not apply to (a) any other amount in the PDA in excess of the Balance of Prepaid Premium, (b) premium refund and (c) other promotion offers. If the prevailing interest rate increases or decreases, such additional interest rate, which is the difference between the Guaranteed Preferential Interest Rate and the prevailing interest rate for the corresponding policy year, will be adjusted accordingly. The prepaid premium and interest credited to the PDA will be automatically and fully used to settle the second to fifth years’ premiums when they become due.
5. The Guaranteed Preferential Interest Rate allows the Eligible Plan to pay less premium upfront. The reduced amount is generated from the Guaranteed Preferential Interest Rate which is equivalent to 37% of the first year annual premium (rounded to the nearest integer). The actual reduced amount is stated in the Insurance Proposal “Basic Plan - Illustration Summary for Premium Prepayment Option”. The interest computed at the additional interest rate (“Additional Interest”) will be credited to the PDA on the 4<sup>th</sup> policy anniversary, whereas the prevailing interest amount for the first 4 policy years will be credited to the PDA on the corresponding policy anniversary.
6. The Single Lump Sum less the due premiums and levies payable of the Eligible Plan shall be deposited in the PDA of the policy. The amount deposited in the PDA is NOT a bank deposit, and shall be used to settle the renewal premiums of the policy and any levy (if not settled separately) when they are due.
7. For any alterations of the Eligible Plan before the 4<sup>th</sup> policy anniversary (including but not limited to (a) **a withdrawal from the PDA with the remaining balance being less than the premium and levy required for the remaining premium term(s)**, (b) **a change of premium payment mode/premium payment term**, (c) **a change of sum assured**, (d) **any policy change which impacts premium amount (including but not limited to redeclaration of insurability)** or (e) **addition of supplementary benefit(s)**), **the Additional Interest for the Eligible Plan will be totally forfeited**, and the balance in PDA will accumulate interest at the prevailing interest rate only. You will have to **pay the required premium and levy to us when due**.
8. In the event of policy surrender, partial surrender or the death of the Life Proposed on or before the date when the Additional Interest is credited, the Additional Interest will be forfeited.
9. While the policy is in force and upon the death of the life assured, the balance in the PDA (less any outstanding loan and interest) will be paid to the beneficiary(ies) named on Prudential’s latest record, if designated under the policy, together with the death benefit. Upon policy termination (due to reasons other than death) or policy surrender, the balance in the PDA (less any outstanding loan and interest) will be paid together with the surrender value to the policyholder(s).
10. After the 4<sup>th</sup> policy anniversary, any amount left in the PDA will be accumulated at the prevailing interest rate determined by Prudential, which is non-guaranteed.
11. The Guaranteed Preferential Interest Rate is offered on each Eligible Plan. If a customer has successfully applied for more than one Eligible Plan during the Promotion Period, and fulfilled all other requirements stated under these terms and conditions, each Eligible Plan will be qualified for the Guaranteed Preferential Interest Rate.
12. The Guaranteed Preferential Interest Rate can be used in conjunction with any other promotional offer (if applicable) unless otherwise specified.
13. The Guaranteed Preferential Interest Rate will not be offered to the Selected Plan(s) applied for or in force on or before 14 December 2023, or to any other basic plan(s) or supplementary benefit(s), or to any policy conversion.
14. The amount generated from the Guaranteed Preferential Interest Rate is non-transferable to other policyholders or other policies even when the policy is surrendered, matured or lapsed.
15. The aforesaid insurance plan is underwritten by Prudential Hong Kong Limited, and is subject to all the respective policy terms and conditions. For product information, please refer to the terms and conditions set out in the product brochure and specimen policy(ies) issued by us.
16. We reserve the right to change any terms and conditions of the Guaranteed Preferential Interest Rate without issuing further notices. In the event of any disputes, we shall have the absolute discretion to make the final decision.

## Notes

**You can always choose to take out the above-mentioned plan(s) as a standalone plan without enrolling with other type(s) of insurance product at the same time, unless such plan(s) is/are only available as a supplementary benefit which needs to be attached to a basic plan.**

The product details and other relevant information listed above are for reference only. It does not constitute any contract or any part thereof between us and any persons or entities (unless otherwise stated). **During the sales process, this flyer should be read in conjunction with the relevant product brochure. For full terms and conditions, and risk disclosures of the relevant insurance plan, please refer to relevant product brochure and policy document and read carefully.** Prudential will be happy to provide a specimen of the policy document upon your request.

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