

Journey to Reward Lucky Draw



Listening. Understanding. Delivering.

Win a total value exceeding
HK\$300,000 worth of prizes!

Including **kkday** eGift Cards & Coupons

From 19 March 2025 until 30 April 2025, submit a new application of below Promotional Products via PRUeshop to participate in the **Prudential Travel Insurance Series “Journey to Reward” Lucky Draw** and get a chance to win a value HK\$20,000 KKday eGift Card and other grand prizes!



1st Prize

**Value HK\$20,000
KKday eGift Card**
(total 2 winners)

2nd Prize Value HK\$15,000 KKday eGift Card
(total 4 winners)

3rd Prize Value HK\$10,000 KKday eGift Card
(total 6 winners)

4th Prize Value HK\$3,799 DJI OSMO POCKETS
(total 8 winners)

5th Prize Value HK\$3,000 SOGO Cash Vouchers
(total 10 winners)

Special Prize PRUChoice Travel, PRUChoice Home, PRUChoice Furkid Care 30% off First-year Premium Discount eCoupon
(200 winners each)



Promotion Period
(Hong Kong time)

19 March to 30 April 2025
(both dates inclusive)



Lucky Draw Date
(Hong Kong time)

9 May 2025



Promotional Products

PRUChoice Travel, PRUChoice Travel Overseas Study, PRUChoice Travel Working Holiday and PRUChoice Cruise Travel Insurance Plans.



Criteria

Applicants who successfully submit a new application of the promotional products via PRUeshop during the promotion period will automatically enter the lucky draw. Each applicant will be entitled to one chance to join the lucky draw.

Fly Worry-Free with Prudential PRUChoice Travel!