



“PruNextGen Future Head Hunt” Campaign Terms and Conditions

1. The “PruNextGen Future Head Hunt” campaign (“Campaign”) is organized by Prudential Hong Kong Limited (“Prudential”).
2. Participation in this Campaign is entirely voluntary. By accessing or participating in the online platform associated with this Campaign, you acknowledge and agree to (i) Prudential’s Privacy Policy at <https://www.prudential.com.hk/en/privacy-policy/index.html> and (ii) all terms and conditions of this Campaign. You further expressly authorise that the uploaded photo be: (i) disclosed to Prudential, to the third-party service providers that provide hosting, develops and operates the platform, and to public authorities with jurisdiction over Prudential, (ii) collect, store, exchange between them, verify, process and alter, as set out in these terms and conditions, by any means, the ID and any other data related to your use of the platform. You acknowledge that the uploaded photograph and the ID may be uploaded and/or processed and/or stored in the cloud.
3. This Campaign is an online platform and not a real job recruitment platform. Participants can answer questions and upload photos to create a “Future Work ID for Kids” (“ID”). All content and activities in the platform are fictional and for entertainment purposes only. Any resemblance to real persons, events, or jobs is purely coincidental. The platform does not offer real job opportunities, advice, or services.
4. Photograph upload:
 - i. The photograph uploaded must be original user generated content and not plagiarised. By uploading a photograph to the platform, you warrant to the Prudential that you are the original and sole creator of, and own full copyright and all other intellectual property rights (including trademarks and other industrial property rights), and have not assigned or transferred those rights, to the photograph uploaded or its content, and that the photograph uploaded does not infringe the copyright or other intellectual property right of a third party. You must at all times be in compliance with applicable law and you acknowledge that you are solely and fully responsible for any intellectual property rights claims (related to copyright over the photograph uploaded or otherwise), and/or image rights claims, and/or any violation of personal data claims, and/or any other third party

claims that arise in connection with the photograph uploaded by you or with your use of the platform.

- ii. As the original and sole creator and owner of all intellectual property rights to the photograph uploaded you hereby consent that the photograph uploaded be modified free of charge as set out in these terms and conditions. You also accept that the third-party service provider of the platform will have access to the photograph uploaded for the purpose of effecting the modifications.
- iii. You acknowledge that Prudential is the sole owner and proprietor of all copyright and all other intellectual property rights to the ID. You may use the ID for downloading and sharing with friends and family in the exercise of purely personal or household activities provided that the ID shall not be used for any commercial or other purpose without the Prudential's prior express written consent.
- iv. You must ensure the photo does not contain any illegal, harmful, threatening, abusive, harassing, invasive, disturbing, vulgar, obscene, defamatory, infringing, racially discriminatory, or morally offensive content.

If Prudential determines that a photo violates these terms in Clause 4, Prudential / third-party service provider may delete the uploaded photo without notice, and the ID will not be generated.

5. After creating the ID, if the webpage browser remains open, the ID will be stored on the server for up to two hours. User may download or share it during this time. After two hours, the ID will be deleted, and User will need to recreate it.
6. The platform is developed and operated by an independent third-party service provider. All answers and uploaded photos will be deleted two hours after completion. Neither Prudential nor the service provider will store any uploaded photos or answers.
7. Use of the ID:
 - i. Videos, photos and images in the platform are created by a third-party service provider and are fictional and digitally altered. Any resemblance is coincidental. Prudential assumes no responsibility for disputes.
 - ii. Prudential is not liable for any damages or disputes arising from the use of the ID. The ID is generated based on the Original Uploaded Photo provided by the User and carries no implied meaning.
8. Usage Restrictions of the platform and ID:
 - i. User may not use this platform or ID for illegal purposes or in violation of any laws or regulations.
 - ii. User may not sell, rent, or commercially exploit any part of the platform or ID.

- iii. The platform and ID are created by a third-party service provider commissioned by Prudential. User may not modify or create derivative works from the ID.
 - iv. User may not use the platform or ID outside the scope of these terms.
9. The design and layout of the Campaign webpage are owned by Prudential and protected by copyright, patent, and intellectual property laws.
 10. Prudential reserves the right to interpret these Terms and Conditions. In case of any disputes, the decision of Prudential shall be final and binding.
 11. If there is any conflict between the information contained in the promotional materials and these terms and conditions, these terms and conditions shall apply and prevail.
 12. Prudential may add, delete or amend these terms at any time without notice. In the event of discrepancies in the terms and conditions between the English and Chinese versions, the English version shall prevail.
 13. These Terms and Conditions are governed by the laws of the Hong Kong Special Administrative Region and the Hong Kong Courts have exclusive jurisdiction if any dispute arises.

Disclaimer

14. This platform is hosted at a third-party website which is commissioned by Prudential for web hosting service of the platform and is subject to the site's terms of uses. Prudential will not be responsible or liable for loss or damage directly or indirectly resulting from any misuse of the platform or the ID.
15. Prudential is not responsible for any failure to participate the Campaign, generate, download, or share of the ID due to computer, network, telephone, or other technical issues, or other reasons beyond its control. Prudential is not liable for any direct or indirect losses.
16. User is responsible for taking precautions against computer viruses or other harmful elements.
17. User assumes all risks when accessing, printing, or using any content from the T and the ID. Content generated by third-party service provider may contain errors or inaccuracies. Prudential does not guarantee the security or accuracy of the platform.
18. The platform and ID are for reference and entertainment only. Prudential is not liable for any direct or indirect losses resulting from reliance on its content and results.

Copyright Notice

19. Unless otherwise stated, all content in the platform is copyrighted by Prudential or its commissioned third-party service provider and protected by applicable copyright laws.
20. User may only download or print the ID if User understand and agree to (i) Prudential's Privacy Policy and (ii) all terms and conditions of this Campaign. Without prior written consent from Prudential, User may not copy, modify, disassemble, transmit, or use the content for commercial purposes.
21. The platform and ID are protected by copyright laws. All trademarks, logos, service marks, and intellectual property belong to Prudential or its commissioned third-party service provider and may not be used without written consent.

Prudential Hong Kong Limited

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