

myPrudential「自助保單更改申請」推廣計劃

使用 MyPrudential 進行自助保單更改申請，可讓保單持有人更靈活處理保單的各項安排，每項申請更可快達 15 分鐘完成！由 2024 年 3 月 1 日至 4 月 30 日期間，保單持有人透過 myPrudential 為其名下的人壽保單成功遞交合資格的自助保單更改申請，包括設立銀行戶口自動轉帳*、更改聯絡資料或繳費方式及委任受益人，每次成功遞交之申請將自動獲得 1 次參與大抽獎機會，大抽獎的獎品總價值超過港幣 150,000。如現有保單持有人過往 12 個月未曾登入 myPrudential 而於推廣期內成功遞交合資格的自助保單更改申請，可額外獲得抽獎機會 1 次（每位保單持有人只限 1 次）。

推廣期	2024 年 3 月 1 日至 4 月 30 日 (包括首尾兩天，以成功遞交申請日計算)
參加方法	<p>現有保單持有人於推廣期內透過 myPrudential 成功為名下已生效的人壽保單遞交合資格的自助保單更改申請，每次成功遞交之申請將自動獲得抽獎機會 1 次，次數不限。</p> <p>如現有保單持有人於過往 12 個月未曾登入的 myPrudential，而於推廣期內成功透過 myPrudential 遞交合資格的自助保單更改申請，可獲得額外抽獎機會 1 次（每位保單持有人只限 1 次）。</p> <p>合資格的自助保單更改申請包括：</p> <ul style="list-style-type: none"> • 設立銀行戶口自動轉帳* • 更改聯絡資料 • 更改繳費方式 • 委任受益人
獎品	<ul style="list-style-type: none"> ▪ 頭獎 - 價值 10,000 港元之 Apple Store 電子禮品卡(得獎名額 1 個) ▪ 二獎 - 價值 5,000 港元之 Apple Store 電子禮品卡(得獎名額 5 個) ▪ 三獎 - 價值 1,000 港元之 Apple Store 電子禮品卡(得獎名額 10 個) ▪ 四獎 - 價值 500 港元之 Apple Store 電子禮品卡(得獎名額 100 個) ▪ 特別獎 - 價值 200 港元之保誠精選「旅遊樂」旅遊保障計劃保費折扣 (得獎名額 300 個)
抽獎日期	2024 年 6 月 12 日

*不適用於整付保費保單及已完全繳清保費的保單。

活動條款及細則

1. myPrudential「自助保單更改申請」推廣計劃（「推廣計劃」）由保誠保險有限公司（「保誠」）主辦，推廣期由 2024 年 3 月 1 日至 2024 年 4 月 30 日，包括首尾兩天（「推廣期」）。
2. 於推廣期內保單持有人透過 myPrudential 自助保單更改申請服務成功為名下生效的人壽保單遞交合資格的自助保單更改申請，每次成功遞交之申請將自動獲得抽獎機會 1 次，次數不限。
3. 合資格的自助保單更改申請包括人壽保單的設立銀行戶口自動轉帳、更改聯絡資料或繳費方式及委任受益人，保單持有人必須於推廣期內於 myPrudential 成功遞交相關申請。
4. 設立銀行戶口自動轉帳之人壽保單必須為已生效保單（惟不包括整付保費保單及已完全繳清保費的保單），於 2024 年 3 月 1 日前並未設定有效的銀行戶口自動轉帳或原有的銀行戶口自動轉帳已經失效，並在推廣期內於 myPrudential 成功遞交相關自助保單更改申請以繳交續保保費。
5. 更改聯絡資料、更改繳費方式和委任受益人之壽保單必須為生效保單，並在推廣期內於 myPrudential 成功遞交相關自助保單更改申請，才合資格獲得抽獎機會。

6. 如保單持有人或其理財顧問就同一項自助保單更改申請同時遞交紙本表格或其他電子表格，該項申請將不獲抽獎資格。一切以保誠之記錄為準。
7. 如現有保單持有人於 2023 年 3 月 1 日前於保誠已經擁有最少一張已生效的人壽保單，並於 2023 年 3 月 1 日至 2024 年 2 月 29 日期間未曾登入 myPrudential，該保單持有人只需於推廣期內透過 myPrudential 成功遞交任何合資格的自助保單更改申請，即可獲得額外抽獎機會 1 次。每位保單持有人於推廣期只限獲得 1 次相關的額外抽獎機會。
8. 抽獎活動之抽獎日期為 2024 年 6 月 12 日，參加抽獎活動並不保證可獲得獎品。保誠將於合資格參加者名單中以電腦隨機方式抽出抽獎活動得獎者及候補得獎者。
9. 於派發獎品時，得獎者必須擁有最少一張已生效的人壽保單，假如得獎者名下所有人壽保單已經失效，其得獎資格會由候補得獎者補上。一切以保誠之記錄為準。
10. 每位得獎者只限中獎 1 次。
11. 抽獎結果（包括得獎者姓名及手機號碼尾 4 位數字）將於 2024 年 6 月 21 日刊登於當天香港出版的星島日報及英文虎報內。
12. 除得獎者將獲個別通知外，其他合資格參與抽獎活動之保單持有人將不作個別通知。
13. 由於保誠精選「旅遊樂」旅遊保障計劃保費折扣（「電子優惠碼」）及 Apply Store 電子禮品卡（「電子禮品卡」）均以電子形式發放，保單持有人必須於保誠保險登記有效的香港手機號碼及電郵地址。保單持有人可隨時登入 myPrudential 以新增或更改現有的手機號碼及電郵地址。所有電子優惠碼及電子禮品卡將會於 2024 年 6 月 21 日或之前根據得獎保單持有人在保誠保險所登記的手機號碼或電郵地址，以短訊或電郵形式發送至得獎者。
14. 電子優惠碼有效期由 2024 年 6 月 1 日至 2025 年 3 月 31 日（包括首尾兩天）（「有效期」）。而電子禮品卡不設有效期。
15. 此電子優惠碼並不能與其他電子保費禮券及其他需要填寫電子優惠碼之推廣優惠同時享用。
16. 電子優惠碼僅適用於 PRUeShop 投保 5 天或以上之保誠精選「旅遊樂」旅遊保障計劃（「指定計劃」）。而該等指定計劃須於有效期內遞交申請表格、批核及由保誠財險有限公司簽發。保誠財險有限公司保留接受或拒絕投保申請指定計劃的權利。
17. 每個電子優惠碼可用於指定計劃扣除保費港幣 200 元。
18. 如欲使用電子優惠碼，保單持有人須於有效期內於保誠公司網站內的 PRUeShop 進行網上投保時，剔選「我要使用電子優惠券」及於「優惠券號碼」一欄輸入電子優惠碼。
19. 每個電子優惠碼只限於 PRUeShop 投保時使用一次。
20. 電子優惠碼及電子禮品卡只會派發一次，如有遺失恕不補發。在任何情況下，電子優惠碼及電子禮品卡不可更換、退回、兌換現金、或其他獎品。
21. 電子優惠碼所提供之保費折扣不適用應付保費徵費。
22. 電子優惠碼之使用須受指定計劃條款及細則約束。指定計劃由保誠財險有限公司承保。有關產品詳情，請參閱保誠財險有限公司發出之產品小冊子及保單樣本內的條款及細則。
23. 若相關投保及/或保單因應保單條款內的取消條款被取消，所提供的相關折扣將不計入適用的保費退還。
24. 保誠並非本推廣計劃之電子禮品卡製造商/供應商，故不會對電子禮品卡之質素及使用電子禮品卡有關之任何後果負責。所有電子禮品卡之使用須受製造商/供應商有關條款及細則約束，詳情請參閱電子禮品卡上有關條款及細則。
25. 如參加此推廣計劃，則表示保單持有人已閱讀及接受是次活動之條款及細則、保誠之私隱政策 (<https://www.prudential.com.hk/tc/privacy-policy/>) 及 收 集 用 戶 個 人 資 料 (<https://www.prudential.com.hk/tc/personal-information-collection-statement/>) 之條款。
26. 保誠對本條款及細則擁有絕對解釋權。如有任何爭議，保誠擁有最終決定權。
27. 若宣傳材料中包含的資料與此條款和細則之間存在任何抵觸，一概以此條款和細則為準。



28. 如此條款及細則之中文及英文版本存有歧異，一概以英文版本為準。

29. 推廣生意的競賽牌照號碼：58388-9。

有關保誠精選「旅遊樂」旅遊保障計劃保費折扣：

以上產品介紹及其他有關資料只供參考之用，不能作為保誠與任何人士或團體所訂之任何合約或該合約之任何部分（除非另有指明）。在銷售過程中此單張必須與有關產品小冊子一起閱讀。有關保險計劃之完整條款、細則及風險披露。請仔細閱讀有關計劃之產品小冊子及保單文件。如有需要，保誠樂意提供保單樣本以供參考。

此單張僅旨在香港派發，並不能詮釋為保誠在香港境外提供、出售或遊說購買任何保險產品。如在香港境外之任何司法管轄區的法律下提供或出售任何保險品屬於違法，保誠不會在該司法管轄區提供或出售該保險產品。



myPrudential "Self-Service Policy Change Application" Promotion Campaign

Submit self-service policy change applications in myPrudential enables policyowners to manage their policies more flexibly and each application can be completed in as fast as 15 minutes! From March 1 to April 30, 2024, policyowners who successfully submit qualified self-service policy change application for their life insurance policies through myPrudential, including setting up autopay via bank account #, updating contact information or payment mode, and appointing beneficiary, will automatically receive a lucky draw chance for each successful application submission to win prizes of total value worth over HKD 150,000. If existing policyowners who have not logged into myPrudential in the past 12 months successfully submit a qualified self-service policy change application through myPrudential during the Promotion Period, they will receive an additional chance into the lucky draw (limited to one time only for each policyowner).

Promotion Period	From March 1 to April 30, 2024 (Both dates inclusive, count by successful application submission date)
Criteria	<p>During the Promotion Period, policyowners who successfully submit the qualified self-service policy change application for their life insurance policies through myPrudential self-service will automatically receive one chance into the lucky draw for each successful application submission, with no limit on the number of chances.</p> <p>If existing policyowners who have not logged into myPrudential in the past 12 months successfully submit a qualified self-service policy change application through myPrudential during the Promotion Period, they will receive an additional chance into the lucky draw (limited to one time only for each policyowner).</p> <p>Qualified policy change applications include:</p> <ul style="list-style-type: none"> • Set up autopay via bank account# • Update contact information • Update payment mode • Appoint beneficiary
Prize	<ul style="list-style-type: none"> ▪ Grand Prize: Value HK\$10,000 Apple Store Electronic Gift Card (total 1 winner) ▪ 2nd Prize: Value HK\$5,000 Apple Store Electronic Gift Card (total 5 winners) ▪ 3rd Prize: Value HK\$1,000 Apple Store Electronic Gift Card (total 10 winners) ▪ 4th Prize: Value HK\$500 Apple Store Electronic Gift Card (total 100 winners) ▪ Special Prize: Value HK\$200 PRUChoice Travel Plan Premium Discount eCoupon Code (total 300 winners)
Lucky Draw Date	June 12, 2024

#Not applicable to single premium policies and fully paid-up policies

Terms and Conditions

- myPrudential "Self-Service Policy Change Application" Promotion Campaign (the "Promotion") is offered by Prudential Hong Kong Limited ("Prudential") and covers the promotion period from March 1 to April 30, 2024, both dates inclusive (the "Promotion Period").
- During the promotional period, policyowners who successfully submit the qualified self-service policy change application for their life insurance policies through myPrudential will automatically receive one chance into the lucky draw for each successful application submission, with no limit on the number of chances.
- Qualified self-service policy change applications for the life insurance policies include setting up autopay via bank account, updating contact information or payment mode, and appointing beneficiary. The policyowners must successfully submit the relevant application on myPrudential during the Promotional period.
- For setting up autopay via bank account, the life insurance policies must be in force (single premium policies and fully paid-up policies are excluded) and without setting up any valid autopay bank account before 1 March 2023. In order to be eligible for the lucky draw chance, the autopay setup self-service policy change application submission at myPrudential must be made within the Promotion Period for making renewal premium payment.
- For updating contact information or payment mode and appointing beneficiary, the life insurance policies must be in force and the self-service policy change application submission at myPrudential must be made within the Promotion Period in order to be eligible for the lucky draw chance.



6. If policyowners or his/her/their financial consultant have submitted paper application or other means of e-application for the same self-service policy change application, the application will not be eligible for the lucky draw chance. Prudential's system record shall prevail.
7. To be eligible for the additional chance in the lucky draw, the existing policyholders must have at least one inforce policy with Prudential before March 1, 2023, have not logged into myPrudential from March 1, 2023, to February 29, 2024, and successfully submit any eligible self-service policy change application through myPrudential during the Promotional Period. Each policyowner is eligible for one additional chance at most in the lucky draw during the Promotional Period.
8. The lucky draw will be conducted on June 12, 2024. Entry to the lucky draw does not guarantee the winning of any prize. Lucky draw winners and the replacement winners will be drawn among the eligible policyowners randomly by the computer system.
9. Upon prize distribution, the winner must have at least one inforce life insurance policy. If all life insurance policies under the winner have terminated, the eligibility will be passed on to a replacement winner. Prudential's system record shall prevail.
10. Each winner is only entitled to win one prize at most.
11. Result of the lucky draw (including the winners' full names and their last 4 digits of mobile number) will be published in Sing Tao Daily and The Standard on June 21, 2024.
12. Except for the winners who will be notified individually, the other eligible policyowners who have joined the lucky draw will not be notified individually.
13. As the PRUChoice Travel Plan Premium Discount eCoupon Code ("eCoupon Code") and Apple Store Electronic Gift Card ("eGift Card") will be distributed by electronic means, policyowners must register their valid Hong Kong mobile number and email address with Prudential. Policyowners can log in to myPrudential to register new or to update their existing mobile number and email address. eCoupon Code and eGift Card will be sent to policyowner's mobile number or email address registered with Prudential via SMS or email on or before June 21, 2024.
14. The validity period of the eCoupon Code is from June 1, 2024 to March 31, 2025 (both dates inclusive) ("Validity Period"). The eGift Card has no expiration date.
15. The eCoupon Code cannot be used in conjunction with other e-vouchers and other promotional offers associated with promotional codes.
16. The eCoupon Code is only applicable to PRUChoice Travel Plan ("Designated Plan") taken out on PRUeShop for a 5-days or longer trip. Application forms for the Designated Plan must be submitted and the Designated Plan must be approved and issued by Prudential General Insurance Hong Kong Limited within the Validity Period. Prudential General Insurance Hong Kong Limited reserves the right to accept or reject any application for Designated Plan.
17. Each eCoupon Code can be used to deduct premium HKD 200 of the Designated Plan.
18. To redeem the eCoupon Code, policyowners must select "I have a coupon code" and input the eCoupon Code in "Coupon Number" field when applying the travel plan online via PRUeShop during the Validity Period.
19. Each eCoupon Code can only be used once via PRUeShop.
20. The eCoupon Code and eGift Card will only be issued once and will not be reissued if lost. The eCoupon Code and eGift Card cannot be replaced, returned, exchanged for cash or other prizes under any circumstances.
21. The premium discount provided by the eCoupon Code does not apply to levies payable.
22. The use of eCoupon Code is subject to the terms and conditions of Designated Plan. The Designated Plan is underwritten by Prudential General Insurance Hong Kong Limited and is subject to the terms and conditions of the respective policies. For product details, please refer to the terms and conditions in the product brochure and sample policy issued by Prudential General Insurance Hong Kong Limited.
23. If the relevant application and/or policy is cancelled due to the cancellation clause in the policy provisions, the relevant discount provided will not be included in the applicable premium refund.
24. Prudential is not the manufacturer or supplier of the eGift Card under the Promotion and will not be responsible or liable for any problems regarding the quality and the use of the eGift Card. The use of the eGift Card is subject to the terms and conditions imposed thereon by the individual manufacturer or supplier. For details, please refer to the relevant terms and conditions on the eGift Card.
25. Policyowners' participation in the Promotion will serve as they read and accepted these terms and conditions, privacy notice of Prudential (<https://www.prudential.com.hk/en/privacy-policy/>) and the Personal Information Collection Statement of Prudential (<https://www.prudential.com.hk/en/personal-information-collection-statement/>).
26. Prudential reserves the right to interpret these Terms and Conditions. In case of any disputes, the decision of Prudential shall be final and binding.
27. If there is any conflict between the information contained in the promotional materials and these terms and conditions, these terms and conditions shall apply and prevail.
28. In the event of discrepancies in the terms and conditions between the English and Chinese versions, the English version shall prevail.
29. Trade Promotion Competition Licence No. 58388-9.



Notes on PRUChoice Travel Plan Premium Discount eCoupon Code:

The product details and other relevant information listed above are for reference only. It does not constitute any contract or any part thereof between us and any persons or entities (unless otherwise stated).

During the sales process, this flyer should be read in conjunction with the relevant product brochure. For full terms and conditions, and risk disclosures of the relevant insurance plan, please refer to relevant product brochure and policy document and read carefully. Prudential will be happy to provide a specimen of the policy document upon your request.

This flyer is for distribution in Hong Kong only. It is not an offer to sell or solicitation to buy or provide any insurance product outside Hong Kong. Prudential does not offer or sell any insurance product in any jurisdictions outside Hong Kong where such offering or sale of the insurance product is illegal under the laws of such jurisdictions.