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#### 保诚保险 Prudential Hong Kong Limited

# 行政总裁的话

### Message from the CEO





在此我欣然向各位呈上保诚保险《2022年个人寿险理赔报告》。 此报告列出有关保诚香港客户理赔的数据,当中涵盖身故、危疾 及住院这三大理赔个案类别。报告亦根据补充资料及数据,就现 今社会与我们息息相关的健康议题作深入研究。

保诚在香港服务超过130万名客户,在去年更处理近108,000宗理赔个案。保诚深明理赔是健康保障的重要一环,因此在处理大量理赔个案时,我们仍用心聆听每位客户的意见,务求在非常时期为客户提供财务保障,让其在患病期间感到徬徨时可安心专注治疗。我很高兴保诚保险于香港保险业联会主办的「香港保险业大奖2022」中勇夺「杰出理赔管理大奖」这项最高殊荣,印证了我们卓越的理赔服务获得业界认可。

保诚作为香港领先的保险公司之一,致力为大众带来更便捷和易于负担的保障方案,希望为填补身故风险保障缺口出一分力。同时,我们改革并优化整个理赔程序,务求令过程更无缝及时、透明清晰,且公平公正。以保诚医疗网络免找数服务为例,客户可在接受医疗服务前作预先批核,在需要时安享指定日间手术中心及医院的医疗及诊症服务,无须再为预先缴费医疗费用及索偿操心,让他们专心休养。

本报告亦列出许多有趣的统计数字,希望能为您在评估自己保障需要时提供参考。如有疑问,请与值得信赖的理财顾问商讨, 了解相关的保障方案,为自己与挚爱家人建立保障网。

保诚保险有限公司 行政总裁 林智刚 It is my pleasure to present to you our Individual Life Claims Report for 2022. This report provides statistical details relating to claims from customers of Prudential Hong Kong Limited (PHKL), covering the three major claim types – Death, Critical Illness and Hospitalisation. The report also includes a more in-depth study on the main health issues affecting us today, which draws on supplementary data and information.

We served over 1.3 million customers and processed around 108,000 claims in Hong Kong last year. When handling that number of claims, we listen carefully to our customers, and we fully understand that the claim process plays a critical role in one's health and protection journey. It provides not only financial security to customers in trying times, but also peace of mind in distressed situations such as during periods of serious sickness. It was gratifying to be recognised as Champion in the "Outstanding Claims Management Award" category by the Hong Kong Federations of Insurers in their prestigious industry award – Hong Kong Insurance Awards 2022.

As one of the largest insurers in Hong Kong, we believe we have a part to play in helping to close the mortality protection gap. We do so by focusing on making health and financial security accessible and affordable. We DO this by innovating and enhancing our claims process to ensure it is swift, timely, clear, transparent and without bias. One example is our Medical Network Cashless Service, where we take away the worries and troubles of payments and claims from certain types of medical treatment and diagnosis at designated medical centres and hospitals, so that our customers can put their energy into recovery and recuperation.

There are many interesting statistics in this report that we hope you will find useful when assessing your coverage needs in relation to the gap between your health and protection. But please remember: whenever you are in doubt, find your trusted financial advisor for a candid discussion and see how insurance solutions can help protect you and your family.

Lawrence Lam Chief Executive Officer Prudential Hong Kong Limited

### 保诚保险 Prudential Hong Kong Limited

### 公司背景及资料

### Company Background and Information





扎根香港 Established in Hong Kong

**59** 年 years

自1964年开始服务香港 Serving Hong Kong since 1964 在香港受保障的客户 Customers Covered in HK

1.3 百万 million

以香港人口计算平均每6人便有1人是保诚客户 1 out of 6 people in Hong Kong is a Prudential customer 聚焦策略市场 Laser focus in strategic markets

> 亚洲及非洲 Asia & Africa

2022年总赔偿金额 Total Claim Payments in 2022

近 **5.3** 十亿港元 Around HKD **5.3** 

相等于近181,000次胃镜及大肠镜检查\*
Equivalent to around 181,000 Oesophago-Gastro
Duodenoscopy & Colonoscopy\*

2022年总赔偿个案 Total Approved Claims in 2022

近**108,000** 宗 Around **108,000** 宗

平均每一分钟 处理一宗赔偿 Approved 1 case in a minute on average

<sup>\*</sup> 按 2022 年保诚已赔付个案的胃镜及大肠镜检查住院医疗费用中位数。 According to the median of medical inpatient treatment expense for Oesophago-Gastro Duodenoscopy and Colonoscopy in Prudential approved claims cases in 2022.

### 保诚保险 Prudential Hong Kong Limited

### 公司背景及资料

# Company Background and Information



#### 奖项殊荣\*

Awards and Recognitions\*



香港保险业大奖 2022 The Hong Kong Insurance Awards 2022

大奖Grand Awards



杰出理赔管理大奖 Outstanding Claims Management Award

• 年度杰出保险代理大奖 Outstanding Agent of the Year Award

#### 年度三强Top 3 Awards

- 年度杰出理赔管理
   Outstanding Claims Management Award
- 年度杰出保险代理
   Outstanding Agent of the Year
- 年度杰出青年保险专才 保险中介大奖 Outstanding Young Professional of the Year



#### 《彭博商业周刊/中文版》金融机构大奖2022 Bloomberg Businessweek / Chinese Edition Financial Institution Awards 2022

- 年度保险公司杰出大奖
   Insurance Company of the Year Outstanding
- 客户服务卓越大奖
   Customer Service Excellence
- 整合营销策略(公司品牌推广)卓越大奖
   Integrated Marketing (Branding Promotion) Excellence
- 网上平台卓越大奖
   Online Platform Excellence
- 年度培训学院卓越大奖
   Training Academy of the Year Excellence
- 年度区域成就大奖(代理团队)卓越大奖
   District Achievement of the Year (Agency Force) Excellence



#### 香港管理专业协会 2022 年最佳管理培训及发展奖 HKMA Award for Excellence in Training and Development 2022

- 金奖 Gold Award
- 优秀新晋培训员奖(3位)
   Distinguished Trainer Awards (3 winners)
- 最佳新理财顾问培训及发展奖(1位)
   Distinguished New Trainer Awards (1 winner)



#### 《亚洲投资人》最佳企业大奖 2022

<AsianInvestor> Institutional Excellence Awards 2022

大型人寿保险公司 (资产管理规模 500 亿以上) Life Insurer – Large (AUM of \$50 billion+)



投資者及理財教育獎 Investor and Financial Education Award 2022

#### 投资者及理财教育奖2022(企业)

Investor and Financial Education Award 2022 (Corporate)



#### 金融科技大奖 2022 (经济通) Fintech Awards 2022 by etnet

- 杰出数码健康及保险服务
   Outstanding Digital Health and Insurance Service Award
- ESG特别嘉许证书
   Special Certificate of Appreciation on Environmental,
   Social, and Governance (ESG)



#### HR Asia Awards 2022

2022亚洲最佳企业雇主奖 Best companies to work for in Asia

### 优越服务,高度赞扬

### Excellent Service, Great Compliments





Client Mr Shi

财务顾问专业、体贴、富有同情心。这是我第一次提出索赔,她回答了我所有的问题并提出了简化索赔过程的 建议。谢谢!

The financial consultant was professional, kind and sympathetic. It was my first time to make claims, and she answered all my questions and made recommendations to ease the claiming process. Thank you!



客户梁小姐 Client Ms Leung

首先客服的工作人员非常专业且耐心, ……其次理赔速度很快, 理赔数额合理, 足以见理赔部门的人员很<mark>专业且工作效率很高</mark>。这些都是出乎我的意料, 带给我惊喜。所以很满意。也谢谢他们的努力和付出。

First, the customer service staff is very professional and patient. ......Secondly, the claim settlement speed is very fast. The amount is reasonable enough to see that the claims department is professional and efficient. These were beyond my expectation and brought me a pleasant surprise. I am extremely satisfied with the service. Thank you for their hard work and dedication.

2022年第4季,超过90%客人满意理赔体验

超过80%客人愿意推荐保诚服务给亲友\*

In 2022 Q4, over **90%** of clients were **satisfied** with the **claim experience**Over **80%** of clients would **recommend Prudential** to family and friends\*



客户黄小姐 Client Ms Wong

程序简单快捷,保险经纪解决到我的问题,唔需要排队或者填表 ,避免疫情期间不必要接触,非常之好。

The claim procedure is **simple and quick**, and the insurance agent solved my problem without queuing or filling in forms, avoiding unnecessary contact during the epidemic, excellent work.



区域经理王先生 Regional Manager Mr Wong

过往多谢理赔部门部门顶力支持,协助客户得到最有 效率及体贴的帮忙。

Thank you claims department for their great effort including handle cases with care and efficient manner.

根据保诚顾客完成理赔体验后之问卷调查结果。
 According to claims questionnaire result from Prudential's customers after enjoying our claims service.

### 重点分析

# Key Highlights





已赔付总额在2022年继续增长,并高达53亿2百万港元,比2021年有6%的增幅。

Total claims payout kept growing in 2022 and reached HKD5,302 million which was 6% increment comparing to 2021.



理赔平均处理时间大大缩短,住院理赔平均处理时间更减省达56%。从而保持我们对理赔的承诺 – "我们务求以最快的速度处理您的申请,向您送上真诚的慰问及关怀"。

Average process lead time reduced greatly, especially for hospitalisation claims, it reduced 56%, which keeps our claims promise – "Pay customer's claim as quickly as possible and with compassion and care".



更多客户使用「保」你免找数服务,「保」你免找数服务的已赔付个案增加47%。 在2022年使用服务的理赔个案高达近3,200宗,更多客户能享受更加完善理赔服务体验。 「保」你免找数服务的已赔付总额在2022年已高达6千2百万港元,当中住院(3千3百万港元)占最多的金额。

More clients were choosing cashless service, claims cases for cashless service increased 47%.

In 2022, claims cases for cashless service were close to 3,200 cases, which benefited more clients to enjoy a better claims service experience.

Total claims amount for cashless service **reached HKD62 million** in 2022 which hospitalisation (HKD33 million) contributed the most.

### 2022年个人寿险理赔报告(2022年1月至12月)

### 2022 Individual Life Claims Summary (Jan - Dec 2022)



#### 理赔总结 **Claims Summary**



已赔付金额 **Total Claims Payout** 

HKD 5,302 南方 million



已赔付个案 **Total Approved Claims** 107,963 宗 cases



平均理赔处理时间1

Average Process Lead Time<sup>1</sup>

住院 Hospitalisation : **4** 个工作天 working days

危疾  $\operatorname{Critical\ Illness}$  : 6 个工作天 working days

身故 Death : 6 个工作天 working days

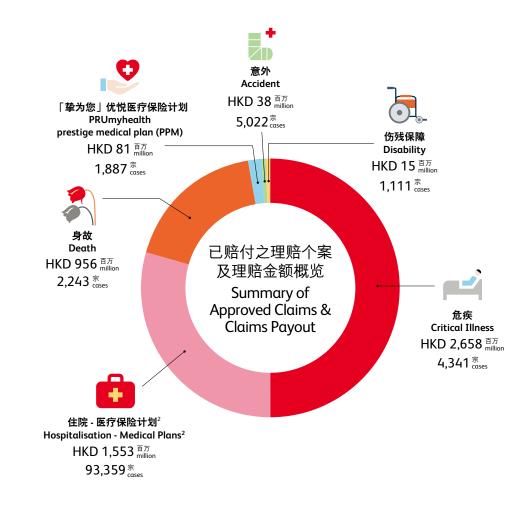


整体成功赔付百分比 Overall Successful Claims Rate

96%

#### Remarks:

- 1. 指于理赔申请时已提供所有所需文件及资料的个案。 Cases that submitted with all required documents and information during claims application.
- 2. 住院 医疗保险计划包括癌症全护计划,特选危疾治疗保及医疗加倍保等。 Hospitalisation - Medical Plans include PRUmyhealth cancer protector plan, PRUhealth essential critical care and PRUhealth medical plus, etc.



# 「新型冠状病毒」赔付数据分享(截至2022年12月31日)

COVID-19 Claims Statistics (As of December 31, 2022)



### 针对疫情发展,保诚「用行动」来实践致力保障大众健康的承诺,与港人并肩抗疫

We stand by our customers in fulfilling our commitment to protect public health and fight against the pandemic alongside with Hong Kong people.

#### 「新型冠状病毒」 免费额外保障的理赔 Claims for free extra protection of COVID-19



已赔付个案 Total Approved Claims

431 宗



已赔付金额 Total Claims Payout

HKD 3.2 百万 million

#### 其他与「新型冠状病毒」有关的理赔: Other claims related to COVID-19:

	已赔付个案 (宗) Approved Claims (cases)	已赔付金额 (港元) Total Payout (HKD)
身故理赔 Death Claims	81	23,985,605
住院理赔 Hospitalisation Claims	1,921	12,490,669





### 香港的住院比率

### Hospitalisation Rate in Hong Kong



根据政府统计调查显示,多干半数入院人士没有医疗保障。高昂的住院费用可能会用上大部份的积蓄

According to data from the HKSAR Census and Statistics Department, more than half the people hospitalised in Hong Kong lack medical protection altogether. Large medical bills could wipe out most of their savings.

#### 在 2020年 11 月至 2021年 3 月进行统计前的 12 个月内 <sup>1</sup> During the 12 months prior to a study conducted between November 2020 and March 2021<sup>1</sup>

住院病人的总人数约有462,100人 An estimated 462,100 people were hospitalised



44.5%



曾入住医院(包括转院)

Number of times admitted to hospital (including transfers)

1次有81.3%、2次有11.0%、3次有3.3%及4次或以上4.4% Once 81.3%, Twice 11.0%, Thrice 3.3% and Four times or more 4.4%

其中有 51.8% 并没有医疗福利或保障 51.8% of them lack any sort of medical benefit or protection

### 为子女或自己退休后的医疗保障做好准备未? Have you prepared for your children or your own retirement?

长者与幼童住院的比率<sup>\*</sup>较其他年龄组别的人士为高<sup>1</sup>。

Elderly people and children showed higher rates of hospitalisation than people in other age groups 1

在统计前 12 个月内曾入住医院的人士的比率\*(按年龄划分) Rate\* of hospital admittance during the 12 months prior to the study (by age)



\* 在个别年龄组别中占所有人士的百分比 As a percentage of all people in the respective age groups



逾半数香港人没有足够医疗保障以应付住院开支

More than half people hospitalised in Hong Kong do not have enough medical protection to cover their hospital expenses

资料来源:1. 政府统计处:〈主题性住户统计调查第74号报告书〉,2021年12月。

Source: 1. "Thematic Household Survey Report No. 74." Census and Statistics Department. Dec. 2021.

### 深切治疗需求增加

### Increased Demand for Intensive Care



新冠肺炎疫情下,因呼吸困难的重症肺炎患者人数大幅上升,令致更多人需要接受深切治疗! The COVID-19 outbreak saw a significant increase in patients with severe pneumonia due to respiratory difficulties, resulting in greater demand for intensive care treatment.



于疫情初期(2020年1月至2月期间),每6位香港送院的新冠肺炎患者中就有1位被送到深切治疗部治疗。平均年龄为64.5岁1

At the beginning of the epidemic (January - February 2020), one out of six Hong Kong patients hospitalised for COVID-19 was treated in an intensive care unit. The average age was 64.5<sup>1</sup>.



截至2020年12月,公立医院深切治疗部负压病床使用量<mark>高达七成</mark>,目前有1,200多张负压病床。而负压病房使用率更高达八成<sup>2</sup>

As of December 2020, the usage rate for negative pressure beds in intensive care units of public hospitals reached 70%. There are currently more than 1,200 negative pressure beds. The utilisation rate for negative pressure wards was as high as 80%<sup>2</sup>.



入住私家医院深切治疗病房,每日房租由 \$9,000 至 \$26,500 不等  $^3$  The daily room rate for intensive care units in private hospitals range from \$9,000 to \$26,500 $^3$ 

资料来源 Source: 1. U.S. National Library of Medicine:〈Critically ill patients with COVID-19 in Hong Kong: a multicentre retrospective observational cohort study〉,2020年4月。
"Critically ill patients with COVID-19 in Hong Kong: a multicentre retrospective observational cohort study" (April 2020), U.S. National Library of Medicine.

2. 头条日报:〈49岁长期病患男子确诊不足一周病逝累计118人染疫亡〉,2020年12月14日。
"A 49-year-old man with chronic disease passed away within one week after diagnosis, a total of 118 people died from the disease" (14 December 2020), Headline Daily.

3. 养和医院,2022年1月。

Hong Kong Sanatorium & Hospital, Date of access: January 2022.

### 香港主要私家医院收费参考

# Reference for Charges of Major Private Hospitals in Hong Kong





### 病房收费 Daily Room Charges

每日房租(以港元为单位) Daily Room Charges (HKD)

•		
医院 Hospital	标准病房* Ward*	半私家病房* Semi-private*
香港港安医院 - 荃湾 Hong Kong Adventist Hospital - Tsuen Wan	950	1,200
明德国际医院 Matilda International Hospital	900	1,990
仁安医院 Union Hospital	800	900 - 1,200
养和医院 Hong Kong Sanatorium & Hospital	1,180 - 1,800	2,500 - 3,500
圣德肋撒医院 St. Teresa's Hospital	560 - 750	850 - 1,600
圣保禄医院 St. Paul's Hospital	760 - 900	1,380 - 1,480
香港浸信会医院 Hong Kong Baptist Hospital	800 - 1,260	1,200 - 2,100
宝血医院 Precious Blood	750 - 850	1,120
嘉诺撒医院 Canossa Hospital	1,000 - 2,600	2,600
播道医院 Evangel Hospital	750 - 900	1,100 - 1,680
香港港安医院 - 司徒拔道 Hong Kong Adventist Hospital - Stubbs Road	750 - 900	2,000 - 3,100
香港中文大学医院 CUHK Medical Centre	800 - 1,400	2,400 - 4,000
港怡医院 Gleneagles Hospital Hong Kong	900 - 980	1,600 - 2,300



手术名称 Surgical operation	<b>费用可高达约 (港元 )</b> <b>Top estimates for fees (HKD)</b> 賽餐价钱已包括 入住标准病房 Treatment includes hospitalisation in a standard ward
乳房肿块切除术 Breast Lump Excision	127,000
痔疮切除术 Hemorrhoidectomy	63,000
腹腔镜疝气(小肠气)修补术 Hernia Repair (Laparoscopic)	122,000
甲状腺切除术 Thyroidectomy	285,000
扁桃腺切除术 Tonsillectomy	92,000
不同骨折之开放性复位及内固定术 Open Reduction and Internal Fixation of Various Fractures	235,000

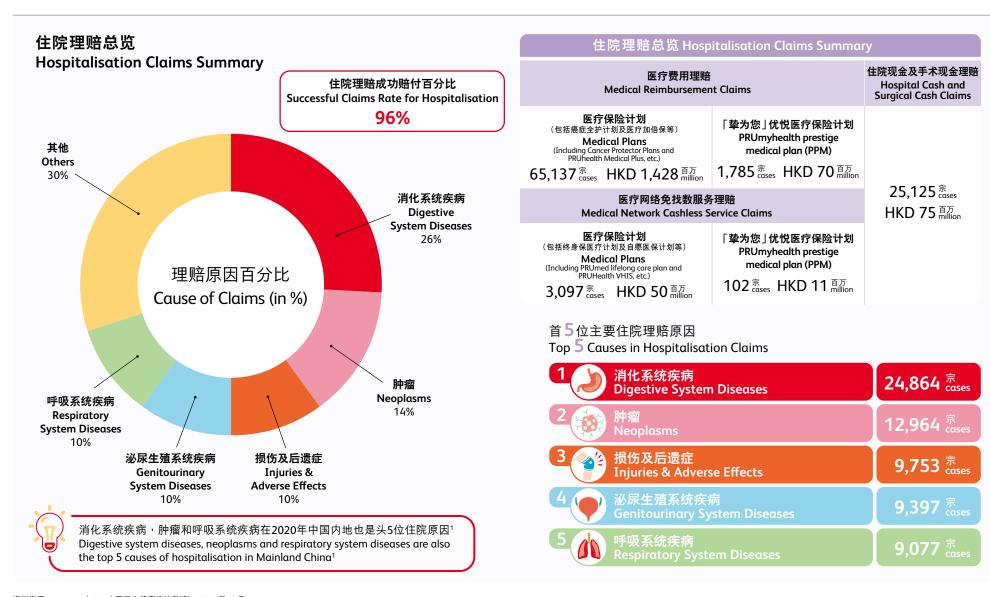
<sup>\*</sup> 不同医院病房定义可能因保险计划有不同,详情参阅各保险计划细节。

 $The definition of room type in different hospitals \ may not be the same under different insurance plans, detail refers to the insurance plan definition.\\$ 

### 住院理赔(2022年1月至12月)

### Hospitalisation Claims (Jan – Dec 2022)





资料来源 Source: 1. 〈2020 中国卫生健康统计年鉴〉, 2021 年 12 月。 China Health Statistic Yearbook 2020. Dec. 2021.

# 住院理赔(2022年1月至12月)

# Hospitalisation Claims (Jan - Dec 2022)



#### 首4位日间手术理赔及手术医疗费用比较

#### Top 4 Day Surgery claims and Surgical Medical Expense Comparison

手术项目	已赔付个案 ( 宗 ) <b>^</b> Approved Claims (cases) <b>^</b>	医疗费用中位数(港元) Median of Medical Treatment Expense (HKD)		于日间手术中心进行手术可节省 的成本百分比
Surgical Operation		住院手术 Inpatient Surgery	日间手术 Day Surgery	% of cost saving with surgery performed in day surgery center
切除皮肤疣 / 角化病 (不包括美容或非医疗需要) Skin, Keratoses / Warts / Similar Lesions, Excision (Not including cosmetic or non-medical needs)	3,857	14,286	13,800	-3% \$
胃镜、大肠镜检查 Oesophago-Gastro Duodenoscopy (OGD) and Colonoscopy	1,158	27,516	11,300	-59% \$
白内障 / 晶状体 / 人工晶状体植入术 Cataract/ Lens/ Extraction with Intra-ocular Lens Implant	682	39,700	29,020	-27% \$
鼻内窥镜检查 Nasoendoscopy	667	27,597	3,400	-88% \$



上表显示在 2022 年度首 4位手术之医疗费用比较。这四项手术均可于日间手术中心进行,**既省却住院时间,又具成本效益**。 The above table shows the comparison for medical treatment expenses of the top 4 surgeries claims in 2022. All four surgeries can be performed in day surgery center, which saves hospitalisation time and is cost-effective.

#### 注:

Remarks:

- 以上仅包括只进行一次手术的理赔个案。The above data are based on performed single surgery claims only.
- 以上数据仅包括已赔付的个案。医疗费用包括医生费、医院费、麻醉师费等。The above data are based on the approved cases only and the expense covered surgical fee, doctors' fees, relevant hospital fees, anesthetist's fees, etc.
- 住院医疗费用以标准病房计算。The hospitalisation expenses are based on treatment in a standard ward.

<sup>^</sup>产品范围:「挚为您」优悦医疗保险计划、医疗加倍保、自愿医保计划、终身保医疗计划、亲恩宝医疗保障计划、健乐医疗计划及健愉医疗计划。
Product scope: PRUmyheath prestige medical plan (PPM), PRUhealth medical plus, PRUHealth VHIS, PRUmed lifelong care plan , PRUparent medical care plan, PRUmed better care plan and PRUmed health care plan.

### 住院理赔个案分享

### Hospitalisation Claims Case Sharing



#### 诚挚用心的理赔服务 Wholehearted Claims Services

电子查询设有限额,陈先生未能就其理赔作出提问,他感到非常无助,尝试向 理赔部寻求建议。我们的理赔专员为陈先生提供专业意见,如解释理赔程序,助他 迅速处理理赔事宜。与此同时,理赔专员亦为他客户的理赔申请提供协助。

Most of our financial consultants holds policies in the company. They are our internal as well as external customers. Mr. Chan, our financial consultant, holds some policies with the company. In 2017, Mr. Chan had a traffic accident and was admitted into hospital. He was badly hurt. Fortunately, he has had a policy with medical rider with the company. Mr. Chan felt worried about the hospital expenses as well as his living expenses due to the long stay in hospital that he could not work. Due to the quota in E-enquiry, Mr. Chan could not raise questions in relation to his claims. He felt very helpless and tried to seek advice from our claims department. Our claims specialist provided some professional advice such as the claims procedure to Mr. Chan assisting him to settle the claims promptly. At the same time, our claims specialist also provided assistance to him in his clients' claims.



陈先生衷心感谢理赔专员提供专业服务,尤其是在他的艰难时期施以援手,他更向公司管理层撰写感谢信,表扬理赔专员诚挚用心的服务。



Mr. Chan appreciated the services of our claims specialist very much in particular during his difficult time. He sent a compliment letter to the company's management in praising the wholehearted services of the claims specialist.







这是理赔专员与理财顾问紧密合作的好例子。当理财顾问有需要时,我们的理赔专家随时提供支援。 理财顾问和客户经常能感受到我们服务的温暖。

It is a good example of collaboration between claims specialists and financial consultants. Our claims specialists can always provide support to the financial consultants when they are in need. Our financial consultants as well as customers can often feel the warmth of our services.

# 「保」您免找数 — 概览

### Overview of Cashless Service



保诚医疗网络于 2020 年起提供市场上首家「即时预先批核」的住院免找数服务,于医疗服务、网络及免找数流程作出全面优化,进一步提升客人的理赔体验!
Prudential fully expands and optimizes its medical service, network and cashless arrangement by introducing market-leading "instant pre-authorisation" for Cashless Service of the hospitalization since 2020, which further enhances the claims experience of our customers!

#### 医疗网络免找数服务的好处 Benefit of Medical Network Cashless Service



预计自付额**一目了然**Budget certαinty



简单<mark>预先批核</mark>申请 Simple Steps for **Pre-authorisation** 



由保诚**直接与医生跟进**轻松无忧 Prudential will follow up directly with the doctors, hassle-free for the customers



**即时获知**预先批核结果(受实际情况及条款与细则限制)
Instant **Pre-authorisation** Result (subject to actual situation and terms & conditions

#### 覆盖之日间手术类别 Coverage of Day Surgery Specialties



外科 General Surgery



肠胃肝脏科 Gastroenterology & Hepatology



眼科 Ophthalmology



皮肤科 Dermatology



耳鼻喉科 Otorhinolaryngology



泌尿科 Urology



灯产科 Obstetrics & Gynaecology

### 免找数服务覆盖范围 Coverage of Cashless Service



超过350位网络专科医生及设备完善的医疗服务提供者

With more than 350 network medical specialists and well-equipped medical network providers



13 间香港私家医院及超过 40 间日间手术中心, 网络据点遍布港九新界

Covering 13 private hospitals and more than 40 day surgery centres all across HK



成像检测中心位于中环、旺角及尖沙咀 服务覆盖以下之诊断成像检测

Diagnostic imaging service centres locates at Central, Mongkok and Tsim Sha Tsui, providing the following diagnostic imaging tests

- 磁力共振扫描 MRI Scan
- 电脑断层扫描 CT Scan
- 正电子放射断层扫描 PFT Scan

# 「保」您免找数 — 概览

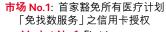
### Overview of Cashless Service

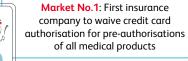


### 轻松3步免找数

### Simple 3 steps for Cashless Service









客户联络理财顾问或致电医疗网络热线 登记H2P编号,拣选任何网络专科医生, 并致电预约。

Customer registers H2P number via the financial consultant or hotline. After that, customer selects any network medical specialist and makes appointment.





应诊后网络医生会协助客户申请免找数 服务,客户按手机短讯连结以接受有关条款 及细则,如资料齐全客户即时获知预先 批核结果。

The network medical specialist assists customer to submit the pre-authorisation application after consultation. The customer accepts the terms & conditions via the link in SMS received. The pre-authorisation result is provided immediately upon submission of all information required.





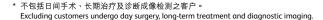
客户于网络医院、日间手术 中心及成像检测中心分别接受治疗或 进行成像检查,并享用 免找数服务。

Customer undergoes the medical treatment or diagnostic imaging service at network hospital, day surgery centre or diagnostic imaging service centre; and enjoys the Cashless Service



成功申请住院免找数服务之客户\*,公司会将送上精美果篮,以表心意。

For customers successfully applied hospitalisation cashless service, we will send hamper to the customers after treatment.

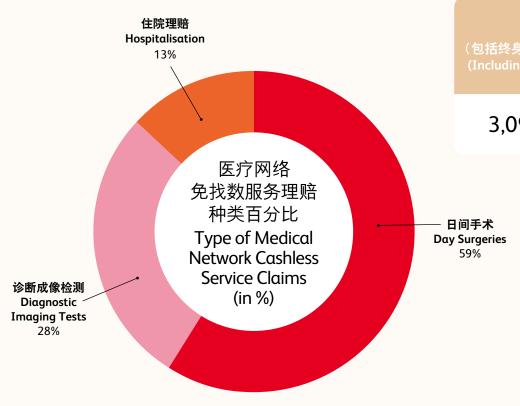


### 「保」您免找数一理赔总览(2022年1月至12月)

### Cashless Service Claims Summary (Jan - Dec 2022)



#### 医疗网络免找数服务理赔总览 Medical Network Cashless Service Claims Summary



# 医疗保险计划 Medical Plans

(包括终身保医疗计划及自愿医保计划等 ^)

3.097 gges HKD 50 百万 million

「挚为您」优悦医疗保险计划

102 宗 HKD 11 百万 million

首5位主要免找数服务理赔原因 Top **5** Causes in Cashless Service Claims



1,154 宗 cases

肌肉骨骼系统及结缔组织 Musculoskeletal & Connective Tissue

366 宗 case

呼吸系统疾病 Respiratory System Diseases

355 宗

Neoplasms

325 宗。

^ 产品范围:保诚自愿医保尚宾计划、保诚灵活自主医保计划、保诚自主医保计划、健乐医疗计划、健愉医疗计划、医疗加倍保 终身保医疗计划、「亲恩宝」医疗保障计划、医疗护惠计划

Product Scope: PRUHealth VHIS VIP plan, PRUHealth FlexiChoice Medical plan, PRUHealth CoreChoice Medical plan, PRUmed better care plan, PRUmed health care plan, PRUhealth medical plus, PRUmed lifelong care plan, PRUparent medical care plan, PRUmed care plan

290 宗

传染病和寄生虫病 Infectious & Parasitic Diseases

### 免找数个案分享

# Cashless Claim Case Sharing



#### 预先批核服务—切身处地体会客户需要及不必担心医疗费用

Pre-authorization service – Put ourselves into customers' shoes and hassle-free on medical expense

杨先生自2019年起便持有一份医疗加倍保计划,每年自付额为2,500美元,于2022年初转换为自愿医保尚宾计划,每年自付额同样为2,500美元。他的身体一直很健康,但2022年12月中旬杨先生突发心脏病入住圣保禄医院,医生检查后告知是心脏病发作导致器官衰竭并伴有急性肾衰竭,现在正在ICU抢救观察,并需要进行一系列治疗包括做透析。因为私立医院的费用非常昂贵,杨太太担心需要负担几十万甚至几百万的治疗费,她立刻联络理财顾问Margaret寻求协助。

Mr. Yeung has had PRUhealth Medical Plus Plan (PMP) with deductible amount of USD 2,500 with the company since 2019, and the plan has been migrated to PRUHealth VHIS (VIP) with same deductible amount of USD 2,500 in early of 2022. He has enjoyed good health but in mid-December 2022, Mr. Yeung suffered a heart attack and was admitted to St. Paul's Hospital. After examination, the doctor told him that the heart attack caused organ failure accompanied by acute renal failure. A series of treatments including dialysis are required. Because private hospitals are very expensive, Mrs. Yeung worried that she would have to pay hundreds of thousands or even millions of treatment fees, so she approached financial consultant Margaret for help.

理财顾问Margaret知道预先批核服务需要在入院前申请,但由于为突发情况,她希望公司能够特别处理。预先批核服务部门同事收到该申请后,马上联络医院及主诊医生了解杨先生现时情况及将要接受的治疗,处理期间并得知

医院通知杨太太需要支付420,000港元的医疗费用后再加紧与医院的沟通。在收齐所有文件后保诚保险批出440,000的付款保证书,杨太太毋需担心高昂的出院费用,于出院时只需缴付19,475港元的自付额,杨先生于出院后可以有更好的休息,迅速恢复健康。





Margaret knew that Pre-authorization service need to be applied for before admission, but because it was an emergency, she hoped that the company could handle it on special consideration. After receiving the application, colleagues from the Pre-authorization service department immediately contacted the hospital and the attending doctor to learn about Mr. Yeung 's current situation and the treatment he would receive. During the process, the colleague learned that the hospital had informed Mrs. Yeung that she needed to pay HKD420,000 for medical expenses, and then speeded up the communication with the hospital. After receiving all the documents, the Letter of Guarantee was approved in the amount of HKD 440,000. Mrs. Yeung was only required to pay the deductible amount HKD 19,475 at time of discharge. Mr. Yeung and Mrs. Yeung did not have to worry about the high discharge costs. Mr. Yeung had a speedy recovery after discharge.

# 癌症普及化

### How Common is Cancer



### 香港 **Hong Kong**

每15分钟2 Every 15 minute<sup>2</sup>



有1个人患上癌症 1 person gets cancer

在**75**岁前患癌症的机会<sup>3</sup> will suffer from cancer before the age of  $75^3$ 



每4位男性中有1位 1 in 4 men



每5位女性中有1位 1 in 5 women

### 中国内地 **Mainland China**

每 1 分钟 1 Every 1 minute<sup>1</sup>



有8.7个人患上癌症 **8.7** people get cancer

乳癌患者每年增加42万人 Number of breast cancer diagnoses increases by **420,000** every year



资料来源 Source: 1. 中国实验动物信息网:〈国家癌症中心: 2022 年全国最新癌症报告〉, 2023 年 2 月 23 日。

<sup>&</sup>quot;China National Cancer Center: Cancer statistics in China, 2022." China Laboratory Animals Information Network. 23 Feb. 2023.

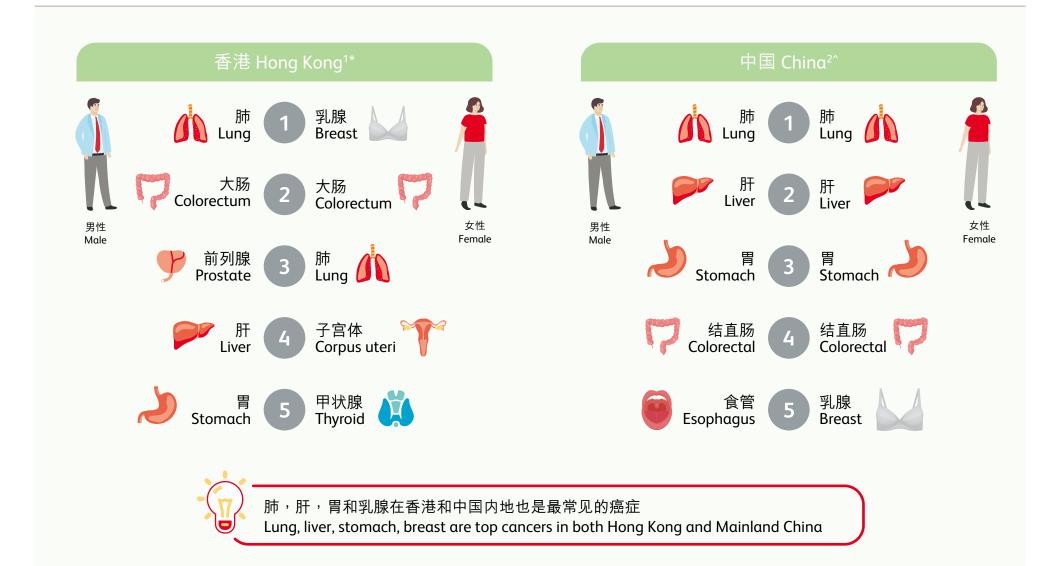
<sup>2.</sup> 医院管理局香港癌症资料统计中心: (2020年十大癌症), 2022年12月。 "Top Ten Cancer in 2020." Hong Kong Cancer Registry, Hospital Authority. Dec. 2022.

<sup>3.</sup> 医院管理局香港癌症资料统计中心: (2020年香港癌症统计概览)。 "Cancer Statistics in 2020." Hong Kong Cancer Registry, Hospital Authority.

### 香港及中国内地五大癌症

### Top 5 Cancers in Hong Kong and Mainland China





资料来源 Source: 1. 医院管理局香港癌症资料统计中心:〈2020年癌症统计数字概览〉,2022年10月。 "Cancer Statistics in 2020." Hong Kong Cancer Registry, Hospital Authority. Oct. 2022.

<sup>2.〈2020</sup>中国卫生健康统计年鉴〉,2021年12月。 China Health Statistic Yearbook 2020. Dec. 2021.

<sup>\*</sup> 按 2020 发病数字 By incidence number in 2020

<sup>^</sup> 按 2019 死亡数字 By number of deaths in 2019

## 亚洲地区的人口平均寿命

### Life Expectancy at Birth in Asia



地区 Region	男性平均寿命 Male Average Life Expectancy	女性平均寿命 Female Average Life Expectancy
香港 <sup>1#</sup> Hong Kong <sup>1#</sup>	<b>83.2</b> 岁 years old	<b>87.9</b> 岁 years old
日本 <sup>2#</sup> Japan <sup>2#</sup>	<b>81.4</b> 岁 years old	<b>87.5</b> 岁 years old
新加坡 <sup>3#</sup> Singapore <sup>3#</sup>	81.1 岁 years old	85.9 岁 years old
中国内地 <sup>4*</sup> Mainland China <sup>4*</sup>	<b>73.6</b> 岁 years old	<b>79.4</b> 岁 years old
马来西亚 <sup>5</sup> ^ Malaysia <sup>5</sup> ^	70.5 岁 years old	<b>74.7</b> 岁 years old



你会否低估了自己的平均寿命?确保自己有足够保障吗?

Do you underestimate your life expectancy? Do you ensure you have enough protection?

资料来源 Source: 1. 港政府统计处〈香港人口生命表 1971-2022〉 2022 年 9 月 10 日。

""Hong Kong Life Tables 1971-2022" Census and Statistics Department, HKSAR. Date of Access: Sep. 10, 2022.

2. 日本统计局〈日本令和2年简易生命表〉2022年12月。

"Statistical Handbook of Japan 2022." Statistics Bureau of Japan. Date of Access: Dec. 2022.

3. 新加坡统计局〈身故及预期寿命〉2022年12月。

"Death and Life Expectancy." Singapore Department of Statistics. Date of Access: Dec. 2022.

4. 中国国家统计局〈年度数据:人口〉2021年12月。

"Annual Data: Population." National Bureau of Statistics of China. Date of Access: Dec. 2021.

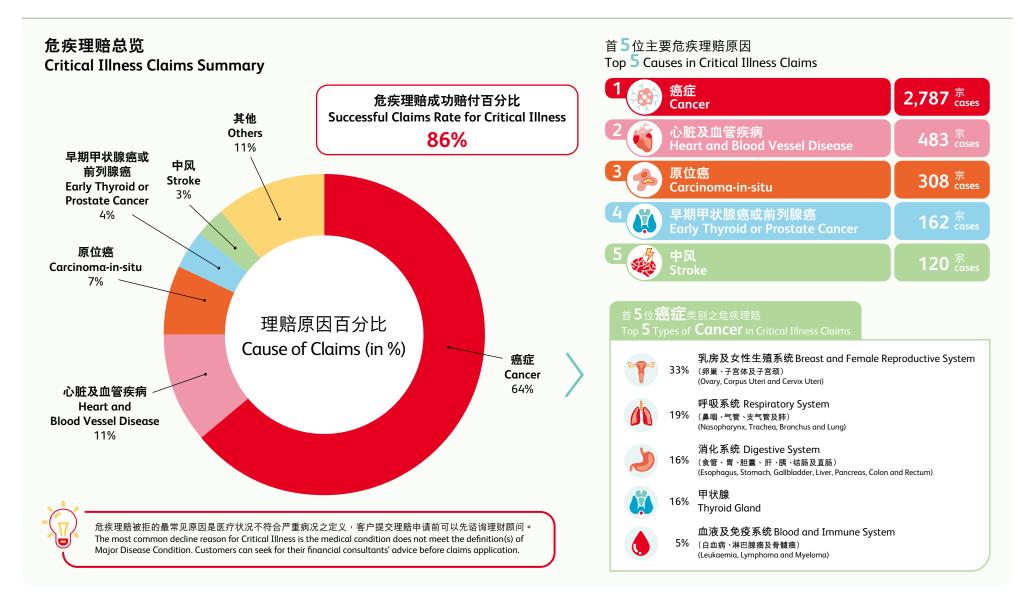
5. 马来西亚国家统计局〈马来西亚简单寿命表 2019-2022〉,2022年12月6日。 "Abridged Life Tables, Malaysia." Department of Statistics, Malaysia. Date of Access: Dec. 6, 2022.

- <sup>#</sup> 显示的数据为 2021 年出生时预期寿命。 Data displayed is life expectancy at birth in 2021.
- \* 显示的数据为 2015 年出生时预期寿命。 Data displayed is life expectancy at birth in 2015.
- ^ 显示的数据为 2022 年出生时预期寿命。 Data displayed is life expectancy at birth in 2022.

### 危疾理赔(2022年1月至12月)

### Critical Illness Claims (Jan – Dec 2022)





### 危疾理赔个案分享

### Critical Illness Claims Case Sharing



#### 主动理赔服务 Proactive Claims Services

陈先生(45岁/男性)于2022年11月3日出现胸部疼痛,并于同日就诊。鉴于他的病情严重, 医生要求陈先生入院接受全面检查,因此陈先生于2022年11月3日及4日留院,医生诊断他患上

急性非ST时段上升心肌梗塞。由于陈先生出现血管狭窄,医生为其进行冠状动脉介入治疗术(俗称「通波仔手术」),其后于2022年11月4日出院。

Mr. Chan (45/Male) had chest pain on 3 November 2022 and he consulted doctor on the same day. In view of the severity, the doctor requested Mr. Chan to be admitted into hospital for thorough investigation. Mr. Chan was admitted into hospital from 3-4 November 2022 and the doctor diagnosed him to be suffered from acute non- ST elevation myocardial infarction. Due to the stenosis of the blood vessels, Percutaneous Coronary Intervention (PCI) was performed. He was discharged from hospital on 4 November 2022.

陈先生自2015年投保了保诚危疾终身保计划,他向理财顾问 提交有关的危疾理赔申请书,并附上静态心电图、实验室及验血 报告。我们的理赔专员仔细审查有关文件后,确定陈先生所接受 的手术符合冠状动脉血管成形术的定义;而报告亦显示出静态

心电图的变化,以及心脏酵素升高,两者皆符合心脏病发作的 定义。纵使陈先生只申请冠状动脉血管成形术的理赔(早期保障),但 理赔专员注意到陈先生的病况符合心脏病发作(严重疾病保障)的 定义,因而主动批核心脏病发作的理赔。





Mr. Chan holds PRUmyhealth Crisis Lifelong care (CCL3) with the Company since 2015. He contacted his financial consultant to submit the CC claim form together with the ECG, laboratory and blood test reports for him. Our claims specialist reviewed the document submitted by Mr. Chan carefully that Mr. Chan did meet the definition of Coronary Angioplasty. However, as ECG changes and elevation of cardiac enzymes were noted from the reports which met the definition of Heart Attack. Though Mr. Chan would only like to claim for Coronary Angioplasty (Early Stage benefit), our claims specialist noticed that Mr. Chan should meet the definition of Heart Attack (Major illness benefit), our claims specialist proactively approved the claim under Heart Attack.



在客户提交早期保障的理赔申请时,我们明白客户及理财顾问无法得知客户的病况是否符合严重疾病保障的定义,而理赔专员总是非常专业,以主动积极的态度评估所有个案,让客户获得最高的理赔金额。

We understand that sometimes, our customers and financial consultant may not be able to know if the customer's condition meet the definition of Major Illness benefit when they submit the claim under Early Stage benefit. Our claims specialists are always very professional and would always assess all the cases with proactive attitude to let our customers get the highest benefit!

# 香港的身故保障缺口 Mortality Protection Gap for Hong Kong



身故保障缺口愈大,愈难以运用手头上的财政资源以维持同样的生活水平 The larger the mortality protection gap, the more difficult to maintain the same living standard using the financial resources on hand



香港整体身故保障缺口 约为**7**万亿港元 Hong Kong's overall mortality protection gap is about HKD **7** trillion



每名劳动人口的平均身故保障 缺口约为 **190** 万港元 Average mortality protection gap per employee in Hong Kong is about HKD **1.9** million



以劳动人口的加权 平均年薪计算,每名劳动人口的 平均身故保障缺口为 **5.7** 倍年薪 Based on the average annual salary of Hong Kong employees, each employee has an average mortality protection gap of **5.7** times the annual salary

### 什么是身故风险保障缺口?

### What is Mortality Protection Gap?



### 保障需要

#### **Protection Needs**





将来的教育开支 Future education expenses





### 可用资产 Resources Available



储蓄及投资 Bank savings and Stock investment



### 退休计划 Retirement plan

包括强积金计划、公务员退休金计划、 补助/津贴学校公积金等 include MPF scheme, civil service pension scheme, grant / subsidized schools provident fund, etc.



#### 保障额 Insurance coverage 包括个人寿险及团体寿险 includes personal and group life insurance

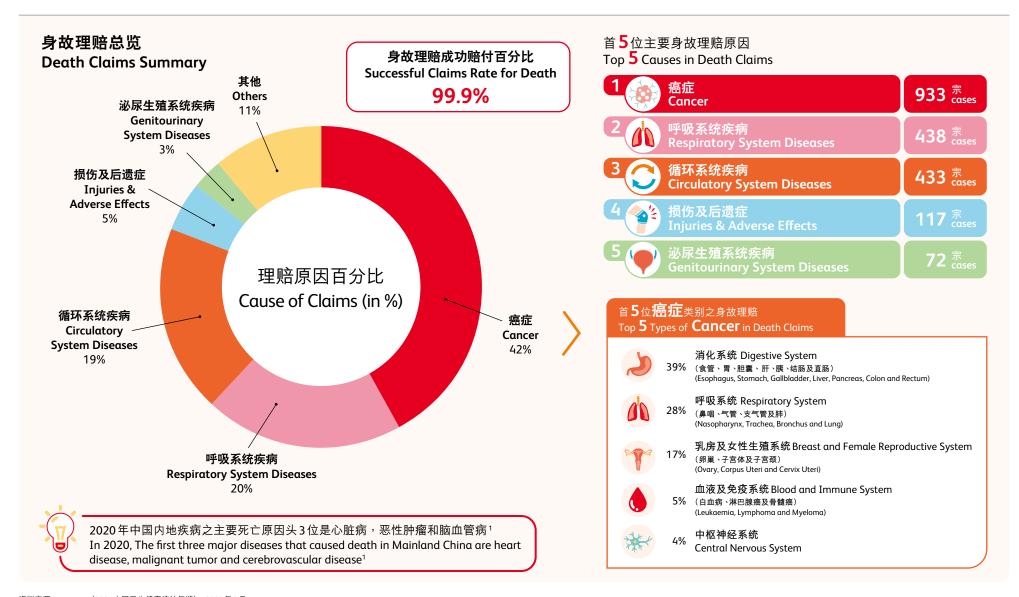
您有没有计算过您的身故风险保障缺口是多少? Have you ever calculated your mortality protection gap?

Mortality
Protection Gap

### 身故理赔(2022年1月至12月)

### Death Claims (Jan - Dec 2022)





# 身故理赔个案分享 Death Claims Case Sharing



#### 用心聆听、深入了解、回应所需 Listening, Understanding, Delivering

黄先生自2006年投保保诚,持有人寿保险 (「更美好」保障计划)。2022年8月,黄先生 不幸因工业意外身亡。由于是次意外属非自然 死亡个案,故需就此进行调查,而死亡证明书 仅在意外调查结束后才会发出。受益人黄太太痛 失丈夫,极为伤心,忧虑不安,而殓葬费用及她和小女 儿的生活费亦让她愁烦。

Mr. Wong has been customer in our company since 2006. He holds a life policy (Better Life) with us. Unfortunately, Mr. Wong passed away due to an industrial accident in August 2022. As it was not a normal death, investigations had to be conducted on the accident while death certificate would only be issued after the completion of the accident. Mrs. Wong, the beneficiary, was very sad and worried due to the loss of her husband. She was also worried about the funeral expenses as well as the living expenses for her and her little daughter.

黄太太向理财顾问朱女士提及所面临的困境,以及取得身故收益的迫切需要。朱女士联络理赔部,了解部门可否弹性处理发放身故收益事宜。鉴于黄太太为忠实客户,以及其财务需要,理赔专员建议朱女士提交书面通知,要求1)提早发放身故收益;以及

2)承诺在黄太太准备好死亡证明书后将其交予公司,以便在无须提交死亡证明书的情况下,获特别批准发放身故收益。朱女士向黄太太跟进书面通知一事,并于翌日转交理赔部。收妥文件后,理赔申请在2个工作天内便获批核。



Mrs. Wong talked to the financial consultant, Ms. Chu about her difficulties and urgent need of the death proceeds. Ms. Chu approached the claims department to see if there were any flexibilities to release the death proceeds. In view of loyal customer

as well as the financial needs of Mrs. Wong, the claims specialist advised Ms. Chu to submit a written request on 1) early release of the death proceeds and 2) promise to submit the death certificate to the company when it is ready from Mrs. Wong to obtain special approval to release the death proceeds without the submission of the death certificate. Ms. Chu followed up with Mrs Wong with the written request and passed to the Claims department the next day. Upon receipt of the document, the claim was approved within 2 working days.



我们的理赔团队时刻聆听客户需求,了解他们的难处,并且灵活应变,务求协助客户度过艰难时刻。 Our claims team always listens to the needs of our customers, understands their difficulties and provides flexibilities in order to help our customers during their difficult times.

### 无索偿奖赏 / 折扣

### No Claim Bonus / Discount



终身保医疗计划及保诚灵活自主医保计划的保单在符合以下条件后的每个保单周年日,无索偿奖赏 / 折扣将发放到该保单下的保费储蓄户口 (PDA),以作为支付保费之用\*:

For PRUmed lifelong care plan and PRUHealth FlexiChoice Medical Plan, after fulfilling the following requirements, No Claim Bonus / No Claim Discount will be deposited into the PDA under the same policy on each policy anniversary to cover future premiums\*:



相关计划在周年日前的连续36个月内一直有效及生效;及 The related plan has been in-force and effective for the last 36 consecutive months before policy anniversary; and



于相同期间内,并于相关计划下未有任何已付或应付的理赔 No benefit has been paid or is payable under the related plan during the same period



无索偿奖赏/折扣相等于在紧接的保单周年日前一年在相关计划下所支付的总保费之15%。
No Claim Bonus / Discount equals to 15% of the total premiums paid under the related plan during the year immediately preceding the relevant policy anniversary.

#### 注 Note:

- 1. 在日间外科手术中心或注册医生的诊所进行指定日间外科程序而有任何已付或应付的赔偿,均不会影响获得无索偿奖赏/折扣的资格。有关指定日间外科程序详情,请参阅「指定日间外科程序表」。此外,为避免取消已提交的理赔申请及加快理赔进度,敬请理财顾问于提交理赔申请前留意该理赔申请会否影响无索偿奖赏/折扣的资格。
- For selected day surgery performed in day surgery centres or registered doctors' clinics, the claims settlement will not impact the eligibility of No Claim Bonus / No Claim Discount. To avoid cancelling claims request and speed up the claims assessment, Financial Consultants please beware if the claims request will impact the eligibility of No Claim Bonus / No
- 2. 终身保医疗计划:假如在支付无索偿奖赏后,有任何关于本计划下有关期间之中任何一年的索偿在其后须被支付,本公司将在支付索偿的金额中,扣除已发出的无索偿奖赏;如无法作出扣除,则本公司将以债项形式向保单持有人全数追讨有关奖赏之款项。 PRUmed lifelong care plan: If any claim relating to any of the relevant period under the plan becomes subsequently payable after a No Claim Bonus has been paid, we shall set-off such bonus paid from the amount of claim payable, failing which we shall recover the bonus from the policyowner in full as a debt.
- 3. 保诚灵活自主医保计划:假如在支付无索偿折扣后,本公司在其后就任何于有关期间内的保障作出应付赔偿,无索偿折扣将因应相关应付赔偿重新计算,及保单持有人须向本公司归还重新计算的金额及实际已支付予保单持有人的无索偿折扣之差额。如未归还,本公司将以债项形式向保单持有人全数追讨有关之款项。
- PRUHealth FlexiChoice Medical Plan: If a benefit in respect of the relevant period under the plan becomes payable after No Claim Discount has been paid, the no claim discount shall be re-calculated by taking into account of the relevant benefit payable, and the policy holder shall return to the Company the difference between the re-calculated amount and the no claim discount actually paid to the policy holder, failing which the Company will recover this amount from the policy holder in full as a debt.

<sup>\*</sup> 无索偿折扣只可作为支付保诚灵活自主医保计划的日后之保费。 No Claim Discount is soley for future premium payment of PRUHealth FlexiChoice Medical Plan.

### 保诚健康办公室

### Prudential Health Office





医务部已于尖沙咀保诚保险大楼 新增保诚健康办公室,以协助客户轻松完成核保程序,继续履行为客户提供最佳服务的承诺。

Our Medical Department has established the Prudential Health Office at Prudential Tower, Tsim Sha Tsui, making it easier for customers to complete the underwriting process with a convenient and streamlined experience, and we continue to demonstrate our commitment to providing the best possible services to our customers.



- 保诚健康办公室地理位置优越,位处市区中心枢纽
   Prudential Health Office in a prime location at the heart of the central business district
- 专业护士细心为客户做好核保体检的准备,也确保最高水平的私隐和舒适度
   Our highly qualified Registered Nurses take great care to prepare the customer for the exam and ensure a premium level of privacy and comfort
- 设独立核保房间,迎合家庭核保需要
   The consultation room has been designed to accommodate the families during the
  underwriting medical exams, ensuring their needs are met, including several family members
  are being assessed at the same time
- 保诚健康办公室令核保准确度与服务效率倍数提升
   Prudential Health Office has significantly contributed to the overall highly efficient and accurate on boarding journey of our customers

### 重要提示

### **Important Notes**



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