

保誠黃金賞大抽獎

有機會贏走

999.9 黃金金條



PRUDENTIAL
保 誠 保 險

用心聆聽 實現您心

由2026年1月5日起至2026年3月31日期間，成功遞交保單新申請保誠精選個人一般保險即可參加保誠「黃金賞」大抽獎，有機會贏取999.9黃金金條及其他豐富獎品！



頭獎

第一輪
999.9黃金金條
1兩裝(共1名)

第二輪
999.9黃金金條
1兩裝共3兩(共1名)

二獎

999.9黃金金條 – 0.5兩裝 (每輪1名)

三獎

999.9黃金金條 – 0.3兩裝 (每輪1名)

四獎

價值港幣\$2,000 Klook禮品卡 (每輪10名)

五獎

價值港幣\$1,000崇光購物禮券 (每輪10名)

特別獎

保誠精選「旅遊樂」首年保費7折電子優惠券 (每輪500名)

推廣期
(香港時間)



第一輪：2026年1月5日至2月8日（包括首尾兩天）
第二輪：2026年2月9日至3月31日（包括首尾兩天）

推廣產品



保誠精選個人一般保險 *

參加方法



於推廣期內成功遞交保單新申請即可自動參加抽獎，每成功提交一份新保單申請，即可獲得一次抽獎機會，並可累積計算。每名合資格參加者於本抽獎活動最多只限中獎一次。在第一輪抽獎中未能中獎的參加者，可自動參加第二輪抽獎。

抽獎日期
(香港時間)



第一輪：2026年2月13日 | 第二輪：2026年4月10日

圖片只供參考。抽獎受條款及細則約束，有關此抽獎之詳情，請參閱相關的條款及細則。
推廣生意的競賽牌照號碼：61000

保誠「黃金賞」大抽獎之條款及細則

1. 保誠「黃金賞」大抽獎（「抽獎活動」）由保誠財險有限公司（「保誠」）主辦。推廣期為2026年1月5日00:00:00至2026年3月31日23:59:59止（香港時間），包括首尾兩天（「推廣期」）。
2. 參加者須要符合以下條件方可合乎資格參加此抽獎（「合資格參加者」）：
- (i) 必須年滿18歲及持有有效香港身份證；及必須
- (ii) 於推廣期內，以個人名義（非機構名義）成功遞交任何保誠精選個人一般保險（「推廣產品」）的保單新申請。
3. 合資格參加者將自動參加抽獎活動，無需登記。每成功提交一份新保單申請，即可獲得一次抽獎機會，並可累積計算。每名合資格參加者於本抽獎活動最多只限中獎一次。在第一輪抽獎中未能中獎的參加者，可自動參加第二輪抽獎。抽獎活動參加資格以單一收據計算，並以系統成功遞交申請之紀錄為準。保誠擁有唯一和絕對的酌情權根據此條款及細則內的相關條款而決定參加者之參加資格。
4. 推廣產品由保誠提供及承保，並受保單內的所有條款及細則規限。有關產品詳情，請參閱相關的產品小冊子及保單樣本內的條款及細則。
5. 每輪抽獎活動之獎品如下（「獎品」）：

獎品 (第一輪)	
頭獎：999.9黃金金條（1兩裝）	1名
二獎：999.9黃金金條（0.5兩裝）	1名
三獎：999.9黃金金條（0.3兩裝）	1名
四獎：價值港幣\$2,000 Klook禮品卡	10名
五獎：價值港幣\$1,000崇光購物禮券	10名
特別獎：保誠精選「旅遊樂」首年保費7折電子優惠券*	500名

獎品 (第二輪)	
頭獎：999.9黃金金條（1兩裝）共3條	1名
二獎：999.9黃金金條（0.5兩裝）	1名
三獎：999.9黃金金條（0.3兩裝）	1名
四獎：價值港幣\$2,000 Klook禮品卡	10名
五獎：價值港幣\$1,000崇光購物禮券	10名
特別獎：保誠精選「旅遊樂」首年保費7折電子優惠券*	500名

*保誠精選「旅遊樂」首年保費7折電子優惠券券上有關條款及細則約束，詳情細則請參閱優惠券上之條款及細則。

6. 抽獎活動之抽獎日期如下，參加抽獎活動並不保證可獲得獎品。保誠將於合資格參加者名單中以電腦隨機方式抽出抽獎活動得獎者（「得獎者」）及候補得獎者。

投保日期		抽獎日期
第一輪抽獎（香港時間）	2026年1月5日至2月8日（包括首尾兩天）	2026年2月13日
第二輪抽獎（香港時間）	2026年2月9日至3月31日（包括首尾兩天）	2026年4月10日

7. 抽獎結果（包括得獎者姓名及手機號碼尾4位數字）將於2026年2月27日（第一輪抽獎）及2026年4月17日（第二輪抽獎）刊登於保誠企業網站 www.prudential.com.hk，及當天香港出版的星島日報及英文虎報內。
8. 保誠將於2026年4月30日或之前，根據保誠記錄上合資格參加者就有關推廣產品新保單提供的電郵地址或電話號碼以電郵或電話方式向向第一輪及第二輪得獎者通知有關領獎詳情，得獎者須按電郵所指示的方法及條款及細則領取獎品。如保誠於2026年5月8日或之前仍未能成功聯絡得獎者，保誠將獎品轉送予候補得獎者而不作另行通知。
9. 於領取獎品時，得獎者需出示該得獎通知及其有效身份證明文件作核對，並須簽署確認信（如適用）以作領獎及記錄用途。
10. 獎品必須於指定領獎限期內在香港領取。不論任何原因，得獎者如沒有在指定領取獎品限期內領取獎品，其得獎資格將會被取消而不作另行通知，獎品亦將被視作被沒收。
11. 合資格參加者必須於推廣期內年滿18歲及持有有效身份證明文件，否則其得獎資格將會被取消而不作另行通知。保誠保留於此抽獎活動結果刊登後再次核實得獎者身份之權利及取消任何不合資格的參加者之獲獎權利。如保誠確認得獎者為不合資格的參加者，保誠將取消其得獎資格，並將獎品轉送予候補得獎者而不作通知。
12. 電郵通知和有關獎品換領文件於送出予得獎者後若有遺失或損毀，恕不補發。此抽獎活動之所有獎品均不可退回、轉讓/ 轉售、兌換現金或換取其他優惠。如有遺失、失效或逾期，恕不獲補發。

13. 保誠並非本抽獎活動的頭獎、二獎、三獎、四獎及五獎之獎品的製造/ 供應商，亦非該製造/ 供應商的代理。該獎品之使用須受個別製造/ 供應商所訂定之所有條款及條件規限。保誠不會對該獎品之質素、供應、派送及與使用獎品有關事宜之任何後果負責。保誠毋須就該獎品的任何問題（包括但不限於其品質、供應、派送、及使用有關事宜）負上任何責任。任何因這些獎品所引起的爭議應由得獎者與製造商/ 供應商直接解決。對任何因使用或不當使用該獎品而直接或間接引致的任何損失或損害，保誠概不承擔任何法律責任或責任。
14. 若本抽獎活動因但不限於電腦病毒感染、蠕蟲或木馬程式、伺服器入侵、篡改、未經授權的干預、欺詐、技術故障或任何其他主辦單位控制以外的原因，而破壞或影響系統安全性、公平性、誠信及本抽獎活動的正常運作，保誠有權取消有關參加者的資格，而無須發出事先通知。
15. 如有關推廣產品新保單在指定領取獎品限期前被終止或取消，保誠會將該獎品轉送予候補得獎者，並不作另行通知。
16. 參加者參加此抽獎活動，則表示參加者已明白及同意(i)保誠的私隱聲明 <https://www.prudential.com.hk/tc/privacy-policy/index.html>；(ii) 保誠的收集個人資料聲明 <https://www.prudential.com.hk/tc/personal-information-collection-statement>；(iii) 保誠使用閣下的個人資料作是次抽獎活動通訊及領獎之用；及 (iv)此抽獎活動之所有條款及細則。如欲取消或退出此抽獎活動，可電郵至 gi.marketing@prudential.com.hk 以告知保誠。如在2026年8月6日之前未收到有關的取消或退出抽獎請求，將被視為同意參加本抽獎活動，並已閱讀、瞭解並同意本抽獎活動的條款及細則。
17. 本抽獎活動受保誠之條款及細則約束。保誠對本條款及細則擁有絕對解釋權。如有任何爭議，保誠擁有最終決定權。
18. 若宣傳材料中包含的資料與此條款和細則之間存在任何抵觸，一概以本條款和細則為準。
19. 如此條款及細則之中文及英文版本存有歧異，一概以英文版本為準。
20. 推廣生意的競賽牌照號碼：61000

註

以上資料只供參考之用，不能作為保誠與任何人士或團體所訂之任何合約或該合約之任何部分（除非另有指明）。客戶投保與否乃個人之獨立決定。在銷售過程中此單張必須與有關產品小冊子一起閱讀。有關保險計劃之完整產品條款、細則及風險披露，請仔細閱讀有關計劃之產品小冊子及保單文件。如有需要，保誠樂意提供保單樣本以供閣下參考。

此單張僅旨在香港派發，並不能詮釋為保誠在香港境外提供、出售或遊說購買任何保險產品。如在香港境外之任何司法管轄區的法律下提供或出售任何保險產品屬於違法，保誠不會在該司法管轄區提供或出售該保險產品。

此單張由保誠財險有限公司（保誠集團成員）所刊發。倘若中文與英文版本有不一致之處，一切條款及細則以英文版為準。

Prudential Golden Lucky Draw

Have a chance to win

999.9 Gold Bars



PRUDENTIAL
保 誠 保 險

Listening. Understanding. Delivering.

From 5 January 2026 until 31 March 2026, submit a new application of **PRUChoice** Personal general insurance to participate in the **Prudential Golden Lucky Draw** and get a chance to win 999.9 Gold Bars and other grand prizes!



1st Prize

1ST ROUND
999.9 Gold Bar - 1 Tael
(total 1 winner)

2ND ROUND
Three pieces of 999.9 Gold Bar - 1 Tael
(total 1 winner)

2nd Prize

999.9 Gold Bar (0.5 Tael) (1 winner in each round)

3rd Prize

999.9 Gold Bar (0.3 Tael) (1 winner in each round)

4th Prize

Value HK\$2,000 Klook coupon (10 winners in each round)

5th Prize

Value HK\$1,000 SOGO Gift Certificates (10 winners in each round)

Special Prize

PRUChoice Travel 30% off First-year Premium Discount eCoupon* (500 winners in each round)





Promotion Period (Hong Kong time)	 1 st round: 5 January to 8 February 2026 (both dates inclusive) 2 nd round: 9 February to 31 March 2026 (both dates inclusive)
Promotional Products	 PRUChoice Personal general insurance
Criteria	 Successfully submitted new policy application during the Promotion Period will automatically enter the lucky draw. Each successful application of new policy will receive one chance into the lucky draw. Entries are cumulative. Each Participant can only win once at most in this Lucky Draw. Participants who did not win in the 1st round lucky draw can automatically enter the 2nd round.
Lucky Draw Date (Hong Kong time)	 1 st round: 13 February 2026 2 nd round: 10 April 2026

Image for reference only. Terms and conditions apply to the above lucky draw. For details of the lucky draw, please refer to the relevant terms and conditions.
Trade Promotion Competition Licence No.: 61000

Terms and conditions of Prudential Golden Lucky Draw

- Prudential Golden Lucky Draw ("Lucky Draw") is organised by Prudential General Insurance Hong Kong Limited ("Prudential"). The promotion period starts from 5 January 2026 00:00:00 to 31 Mar 2026 23:59:59 (Hong Kong time), both dates inclusive ("Promotion Period").
- To be eligible for the Lucky Draw, participant must fulfil the following requirements ("Eligible Participant(s)"):
 - Must be aged 18 or above with a valid Hong Kong Identity Card ("HKID"); and
 - During the Promotion Period, participant(s) who successfully submit new application for any new policy of **PRUChoice** personal general insurance ("Promotional Products") in a personal capacity (not an entity)
- Eligible Participant(s) will automatically enter the Lucky Draw without any further registration. Each successfully submitted new policy application will receive one chance into the lucky draw. Entries are cumulative. Each Eligible Participant can only win once at most in this Lucky Draw. Participants who did not win in the 1st round lucky draw can automatically enter the 2nd round. Eligibility for the Lucky Draw is based on a single receipt and will be determined according to the system's record of successful application submission. Prudential has the sole and absolute discretion in, with reference to the relevant clauses of this Terms and Conditions, determining the eligibility of any participant for this Lucky Draw.
- The Promotional Product is offered and underwritten by Prudential and are subject to the terms and conditions of the respective policies. For product details, please refer to their respective product brochures and their terms and conditions set out in the specimen policies.
- The prizes of the Lucky Draw are as follows ("Prizes").

Prizes (1 st round)	
First Prize: 999.9 Gold Bar (1 Tael)	1 winner
Second Prize: 999.9 Gold Bar (0.5 Tael)	1 winner
Third Prize: 999.9 Gold Bar (0.3 Tael)	1 winner
Fourth Prize: Value HK\$2,000 Klook coupon	10 winners
Fifth Prize: Value HK\$1,000 SOGO Gift Certificates	10 winners
Special Prize: PRUChoice Travel 30% off First-year Premium Discount eCoupon*	500 winners

Prizes (2 nd round)	
First Prize: Three pieces of 999.9 Gold Bar (1 Tael each)	1 winner
Second Prize: 999.9 Gold Bar (0.5 Tael)	1 winner
Third Prize: 999.9 Gold Bar (0.3 Tael)	1 winner
Fourth Prize: Value HK\$2,000 Klook coupon	10 winners
Fifth Prize: Value HK\$1,000 SOGO Gift Certificates	10 winners
Special Prize: PRUChoice Travel 30% off First-year Premium Discount eCoupon*	500 winners

*Terms and conditions apply to the use of the **PRUChoice** Travel 30% off First-year Premium Discount eCoupon. For more details, please refer to the relevant terms and conditions on the eCoupon.

- The Lucky Draw will be conducted on the following dates. Entry to the Lucky Draw does not guarantee the winning of any Prize. The Lucky Draw winners ("Winner(s)") and the replacement winners will be drawn among the Eligible Participant(s) randomly by a computer system.

	Policy Application Period	Lucky Draw Date
1 st round lucky draw (Hong Kong time)	5 January 2026 – 8 February 2026 (both dates inclusive)	13 February 2026
2 nd round lucky draw (Hong Kong time)	9 February 2026 – 31 March 2026 (both dates inclusive)	10 April 2026

- Result of the Lucky Draw (including the Winners' full name and the last 4 digits of the Winners' mobile number) will be posted on Prudential's corporate website www.prudential.com.hk and published in Sing Tao Daily and The Standard on 27 February 2026 for the winners of 1st round lucky draw and 17 April 2026 for the winners of 2nd round lucky draw in Hong Kong.
- Winners of the 1st round and 2nd round of the Lucky Draw will be notified by Prudential via email or phone on or before 30 April 2026 according to their email addresses and phone numbers provided by Eligible Participant(s) in Prudential's record for the relevant new policies of the Promotional Product. The Winners are required to redeem their Prizes according to the instructions and terms and conditions stated in the notification email. If a Winner cannot be contacted on or before 8 May 2026, Prudential will allocate the prize to the replacement winner(s) without any further notice.
- Upon the Lucky Draw prize redemption, Winner(s) are required to provide such prize redemption notification and their valid proof of identity for verification purpose and to sign an acknowledgement receipt form (if applicable) for prize redemption and record purposes.
- Prizes must be collected in Hong Kong during the specified prize redemption period. If a Winner does not redeem nor timely redeem the Prize for any reason, he/she will be disqualified without further notice and the Prize will be considered as forfeited.

11. Eligible Participant(s) must attain age 18 or above with a valid proof of identity during the Promotion Period. Otherwise, the relevant Winner(s) will be disqualified for the Lucky Draw without further notice. Prudential reserves the right to verify the identity of the Winner(s) and disqualify any Winner(s) subsequently found to be ineligible after the publication of the results of the Lucky Draw. If it is confirmed that the Winner is not an Eligible Participant, Prudential will disqualify the winner and allocate the prize to the replacement winner(s) without any further notice.
12. Notification email or relevant Prize redemption documents issued to the Winner(s) will not be re-issued in case of loss or damage. The Lucky Draw Prize cannot be refunded, transferred/resold, exchanged for cash and is not replaceable for other promotions. In the event of any loss, invalidity, or expiry, the Prizes will not be re-issued.
13. Prudential is not the manufacturer/supplier of the First Prize, Second Prize, Third Prize, Fourth Prize and Fifth Prize and is not the agent of such manufacturer/supplier. The use of these Prizes is subject to the terms and conditions imposed thereon by the individual manufacturer/supplier. Prudential shall not be responsible or liable in any way whatsoever in relation to these Prizes (including but not limited to the quality, supply, delivery and the use). Any disputes arising from these Prizes shall be resolved by the winner and the manufacturer/supplier directly. Prudential will not be responsible or liable for loss or damage directly or indirectly resulting from any use or misuse of these Prizes.
14. If for any reason, the Lucky Draw is not capable of running as planned, due to infection by computer virus, bugs, worms, trojan horses, denial of service attacks, tampering, unauthorized intervention, fraud, technical failures or any other causes beyond the control of Prudential that corrupt or affect the administration, security, fairness, integrity, or proper conduct of Lucky Draw, Prudential reserves the right, at its sole discretion, to disqualify any individual(s) who tamper with the entry process without prior notice.
15. If the new policy under the Promotional Product(s) is terminated or cancelled before the specified prize collection period, Prudential will allocate the Prize to the replacement winner(s) without further notice.
16. By participating in this Lucky Draw, Participant(s) understand and agree (i) Privacy Notice of Prudential <https://www.prudential.com.hk/en/privacy-policy/index.html>; (ii) Personal Information Collection Statement of Prudential <https://www.prudential.com.hk/en/personal-information-collection-statement>; (iii) Prudential will use your personal data for lucky draw prize notification and redemption; and (iv) all the terms and conditions of this Lucky Draw. Policyholder(s) who do not wish to enrol in the Lucky Draw can cancel the enrolment or withdraw from the Lucky Draw by email at gi.marketing@prudential.com.hk. If no cancellation or withdrawal request for the Lucky Draw is received by 6 August 2026, participant(s) are deemed to have agreed to participate in the Lucky Draw and have read, understood and agreed to these terms and conditions.
17. The Lucky Draw is subject to these terms and conditions imposed by Prudential. Prudential reserves the right to interpret these Terms and Conditions. In case of any disputes, the decision of Prudential shall be final and binding.
18. If there is any conflict between the information contained in the promotional materials and these terms and conditions, these terms and conditions shall apply and prevail.
19. In the event of discrepancies in the terms and conditions between the English and Chinese versions, the English version shall prevail.
20. Trade Promotion Competition Licence No.: 61000

Notes

The information listed above are for reference only. It does not constitute any contract or any part thereof between us and any persons or entities (unless otherwise stated). Whether to apply for insurance coverage is your own individual decision. During the sales process, this flyer should be read in conjunction with the relevant product brochure. For full terms and conditions, and risk disclosures of the relevant insurance plan, please refer to relevant product brochure and policy document and read carefully. Prudential will be happy to provide a specimen of the policy document upon your request.

This flyer is for distribution in Hong Kong only. It is not an offer to sell or solicitation to buy or provide any insurance product outside Hong Kong. Prudential does not offer or sell any insurance product in any jurisdictions outside Hong Kong where such offering or sale of the insurance product is illegal under the laws of such jurisdictions.

This flyer is issued by Prudential General Insurance Hong Kong Limited (Part of Prudential plc (United Kingdom)). In the event of any inconsistency between versions of all terms and conditions, the English version shall prevail.